

2025 NAADA	ANNUAL CONFERENCE AGENDA
Monday, June 16, 2025	Pre-Conference Tour
Time	
8:00 AM	Meet at Bus
8:15 AM - 9:30 AM	Travel to Indianapolis Motor Speedway
9:30 AM - 11:30 AM	Indianapolis Motor Speedway Museum tour and Museum
11:30 AM - 12:00 PM	Travel to Bottleworks for Lunch
12:00 PM - 1:30 PM	Lunch at Bottleworks
2:15 PM - 3:45 PM	Beck's Hybrids Tour
3:45 PM - 5:00 PM	Travel back to Purdue
Tuesday, June 17, 2025	
Time	Session
7:30 AM - 9:00 AM	Past President's Breakfast
9:00 AM - 12:00 PM	NAADA Board Meeting
12:00 PM - 5:00 PM	Registration and P&P Table Set up
1:00 PM - 1:30 PM	First Timers Meeting
1:45 PM - 3:00 PM	Conference Kickoff & Celebration of the 50th NAADA
3:15 PM - 4:15 PM	Networking Sessions (5 in total)
	Networking - Alumni
	Networking - Student Services
	Networking - Development
	Networking - Communications
	Networking - Volunteers
4:15 PM - 5:15 PM	Break and Boilermaker Special Rides
5:45 PM - 6:30 PM	Opening Reception Cocktail Hour
6:30 PM - 8:00 PM	Mini Fish Fry Keynote Amy Jo Jones, <i>The Growth Movement</i> , Purdue Alumni, Landscape Horticulture and Agriculture/Extension Education
Wednesday, June 18, 2025	
Time	Session
8:00 AM - 9:00 AM	Breakfast Keynote Matt Painter, Purdue University, Men's Basketball Head Coach
9:00 AM - 9:15 AM	Break
9:15 AM - 10:15 AM	SESSION 1 PLEASE NOTE: Educational Sessions are ONLY Open to Full Conference Package Holder Attendees
	Managing the Tough Stuff: Strategies for Navigating Organizational Challenges Julie Conn
	Stewarding Transformational Gifts: Insights from the UK Martin-Gatton College of Agriculture, Food and Environment Tressa Neal, Derrick Meads
	Strategic Imperative: Good Governance and Preventing Mission Drift Seth Harden, Phil Anderson
	Creating Cohesion from Chaos: Using Websites as Your Digital Front Door Jarred Shellhouse, Genevieve Howard, Michelle Enger
10:15 AM - 10:30 AM	Break
10:30 AM - 11:30 AM	SESSION 2 PLEASE NOTE: Educational Sessions are ONLY Open to Full Conference Package Holder Attendees
	Building Against the Odds: A Capital Campaign During Challenging Times Mary Ann Parsons, Ariel Waldeck
	Direction Determines Destination: Creating a Clear Alumni Relations Strategy Laura Bayne
	Crafting a Winning Communications Strategy for Student Recruitment and Yield Nyssa Lilovich
	The Gen Z ERA Interpreting Your Students Collegiate/Career Needs Sarah Williams, Caitlin Conrad
11:45 AM - 1:00 PM	Save the Date Luncheon - University of Tennessee
1:30 PM - 1:45 PM	Board Buses
1:45 PM - 4:45 PM	Educational Tours
	Purdue Athletics Tour (Limit 40)
	Ag Alumni Seed & Campus Phenotyping (Limit 50)
	Purdue Research Tour & Phenotyping at ACRE
	Samara House & Celery Bog (limit 30 in house)
	Columbia Park Zoo & Peoples (limit 30 in house)
5:00 PM - 8:30 PM	Spirit Night
	Special Awards at Spirit Night
7:00 PM	First Buses Depart Spirit Night
9:00 PM	Last Buses Depart Spirit Night
Thursday, June 19, 2025	
Time	Session
7:30 AM - 7:00 PM	Registration
8:00 AM - 9:30 AM	Breakfast and Annual Meeting and some P&P Awards
9:30 AM - 10:30 AM	SESSION 3 PLEASE NOTE: Educational Sessions are ONLY Open to Full Conference Package Holder Attendees
	Baby 7, A Shy Clinician, and a Social Media Influencer: How We Harnessed a Perfect Storm Laura Zimbrick, Megan Bips
	Publications and Projects: Behind the Scenes Emily Wickham
	Never Too Early: Embedding Alumni Networking Into Freshman Orientation Courses James Krotz
	The Value to Volunteers Annie Story
10:30 AM - 10:45 AM	Break
10:45 AM - 11:45 AM	SESSION 4 PLEASE NOTE: Educational Sessions are ONLY Open to Full Conference Package Holder Attendees
	Building Culture through Metrics - The Art of Creating a Successful Fundraising Operation George Keegan
	Cross Campus Collaboration to Capitalize on Corporate Philanthropy Kyle Hensley, Stephanie Eastman Vozar
	Golden Opportunities for Alumni Joel Hartman
	Pocket Power: Using Your Smartphone to Capture Impactful Moments for Students, Alumni, and Donors John Rice
12:00 PM - 1:30 PM	Lunch Bickford Lecture Keynote Jay Akridge, Trustee Chair in Teaching and Learning Excellence, Professor of Agricultural Economics, and former Purdue University Provost
1:30 PM - 1:45 PM	Break
1:45 PM - 2:45 PM	SESSION 5 PLEASE NOTE: Educational Sessions are ONLY Open to Full Conference Package Holder Attendees
	Mastering the Art of Development Julie Conn, Bailey Allison, Cody Helmer, Sara Olson, Ben Conner
	Visual Storytelling: Modern Tooling for Traditional Methods Seth Harden, Ben Massie
	Seeds of Success: Cultivating Future Leaders and Bridging Agriculture, Academia, and Industry through Mentorship Julie Obermeyer, Meg Kester, Justin Swanson
	Deans' Perspectives on Development and Alumni Relations Kelly Delp
2:45 PM - 3:00 PM	Break
3:00 PM - 4:30 PM	Beq, Borrow, and Steal Session
	Alumni
	Communications
	Development
	Student Professionals
	Volunteers
4:30 PM - 5:30 PM	Break
5:30 PM - 6:30 PM	Awards Cocktail Hour Reception
6:30 PM - 9:00 PM	Dinner and Awards Program