

NATIONAL AGRICULTURE ALUMNI DEVELOPMENT ASSOCIATION



2025 NAADA ANNUAL CONFERENCE

AWARDS PROGRAM

SINCE 1975

2025 NAADA AWARDS

WELCOME TO 2025 NAADA Individual Awards Night

5:30 PM - 6:30 PM
Cocktail Hour Reception

6:30 PM - 9:00 PM
Dinner and Individual Awards Program

Presentation of Awards

Front Line Award

Up and Coming Award

Volunteer Service Award

Above and Beyond Award

Corporate Partner Award

Ray Miller Professional Award

Ruby C. McSwain Award

About the NAADA Mulberry Honor Society

The Mulberry Honor Society was created to honor individuals who have demonstrated a commitment to the National Agricultural Alumni and Development Association (NAADA) and to foster their continued involvement in the organization and with institutions of higher education associated with agricultural sciences and their related programs.

A COMPLETE LIST | 1975-2025

PAST PRESIDENTS



The Mulberry Honor Society is named from a long-standing NAADA tradition — **the president's gavel**. Upon his retirement as president of NAADA in 1986, Dave Mugler, Associate Dean of Agriculture at Kansas State University made a gavel and presented it to the organization. The gavel is made of Mulberry and more specifically of a Mulberry root from a tree that stood on Dave's family farm in Kansas. It was Dave's wish that the gavel be passed from president to president and that it becomes a reminder of "NAADA's roots" (root of the Mulberry tree and root of the organization certainly intended) from which the organization was given life.

INDIVIDUAL AWARDS

The following Individual Awards are presented to NAADA members and affiliates whose contribution to Agricultural & Life Sciences, Alumni Relations and Volunteer Service is a model to our profession.

ABOVE AND BEYOND PARTNER AWARD

The Above and Beyond Partner Award will be presented to a faculty and/or staff member from a NAADA member institution who has given freely of their time, working outside the realm of their official responsibilities, to further the goals of their institution's alumni, communications, development or student services programs, and has demonstrated leadership and organizational skills to inspire others to further the success of these programs and the institution.

CORPORATE PARTNER AWARD

This award recognizes any company or private entity who has had a record of contributions and have through their gifts (financial, in-kind, and/or time) made a major contribution to research, teaching, and/or extension programs to one or more NAADA member institutions. A representative of the company or private entity is encouraged to be present at the national conference to receive the award.

FOUNDERS DISTINGUISHED SERVICE AWARD

The Founders Distinguished Service Award recognizes outstanding service and dedication to the NAADA organization. This award is presented to an individual who is employed by a NAADA member institution at the time of nomination and has been actively participating in NAADA by taking a leadership role such as serving on the Board of Directors, chairing a committee, or hosting the annual conference.

FRONT LINE AWARD

This award is given to a person who is a program assistant or serves in a clerical support staff role in a NAADA member's alumni, communications, development or student services office. The award recognizes an individual's initiative, teamwork and ability to work effectively with the public, how they have advanced the programs or relationships within the college or unit, and strengthened his or her college's relationships with alumni, friends, donors and/or students.

JANE LONGLEY-COOK VOLUNTEER SERVICE AWARD

The Jane Longley-Cook Volunteer Service Award was created in recognition of Jane's long-time support of NAADA as a volunteer and representing her alma mater, Cornell University. She volunteered her time and efforts to further the goals of NAADA on a national basis, served in leadership roles, was an officer in our organization and was an effective spokesperson for NAADA. Recipients are recognized for their service to NAADA.

RAY A. MILLER PROFESSIONAL ACHIEVEMENT AWARD

The Ray A. Miller Professional Achievement Award is given to recognize individuals for significant career activities and accomplishments, leadership activities in professional and community organizations, and other awards and recognitions. Individuals must be employed by a NAADA member institution with responsibilities for agricultural alumni, communications, development or student services. This award is in honor of Ray Miller. Ray was a beloved member of the NAADA family, having served a term as President, Conference Host and Historian. Ray was recognized for his work at The Ohio State University and NAADA in receiving the Professional Achievement Award (1994) and the Founder's Distinguished Service Award (2003).

RUBY C. McSWAIN

OUTSTANDING PHILANTHROPIST AWARD

This award recognizes an individual or individuals with a record of sustained giving to support agriculture, agricultural higher education, Cooperative Extension, and/or land grant universities. It also recognizes the individual(s) role as an advocate for agriculture and natural resources and for their philanthropy in community organizations, religious institutions, art, environment and social services.

UP AND COMING AWARD

The Up and Coming Award honors individuals with 2 to 5 years of experience in the agricultural advancement professions of alumni relations, communications, development or student services. This award seeks to recognize the accomplishments of those whose early success is promising for future leadership and contributions to the member institution and/or NAADA.

VOLUNTEER SERVICE AWARD

The Volunteer Service Award is presented to an individual who has given freely of his or her time to further the goals of a NAADA member institution, and has demonstrated leadership and organizational skills that inspire and encourage others to further the success of the institution's agriculture program as it relates to alumni relations, communications, development or student services.



INDIVIDUAL AWARDS

ABOVE & BEYOND PARTNER AWARD

Past Recipients

2015: President Emeritus Robert Easter, Ph.D.,
University of Illinois
2016: Dr. Clint Rusk, Oklahoma State
2017: Beth Crocker, Clemson University
2018: Carl Hunt, University of Idaho
2019: Luke Laborde, Louisiana State University
2020: Lou Anella, Oklahoma State University
2021: Dr. Andy Pulte, University of Tennessee
2022: John Dooley, Virginia Tech
2023: Linda Martin, The Ohio State University
2024: Philip Bass, University of Idaho

CORPORATE PARTNER AWARD

Past Recipients

2019: Zen-Noh Grain Corporation
2019: Idaho Wheat Commission
2020: Golden LEAF Foundation
2021: Northwest Farm Credit Services
2022: Florida Strawberry Growers Association,
University of Florida
2022: Tyson, University of Arkansas
2023: North Carolina Tobacco Trust Fund Commission,
North Carolina State University
2023: Trimble, The Ohio State University
2024: Florida Nursery Growers & Landscape Association
North Carolina Seedsmen's Association

FOUNDERS DISTINGUISHED SERVICE AWARD

Past Recipients

1981: David Pfendler, Purdue University
1982: Maurice Williamson, Purdue University
1983: Paul Apple, University of Kentucky
1984: Rick Daluge, University of Wisconsin
1985: Bob LaPrad, Michigan State University
1986: Glenn MacMillen, Cornell University
1987: John Huftalin, University of Illinois
1988: David Mugler, Kansas State University
1989: Ashby Green, Mississippi State University
1990: Earl Ellington, University of Nebraska
1991: Mike Richey, University of Kentucky
1992: Marcella Davidson, Virginia Polytechnic
Institute & State University
1993: Bill Alverson, Auburn University
1994: John Brand, University of Connecticut
1995: Lynette Marshall, University of Illinois
1996: Betty Brose, Oregon State University
1997: Tom Skelton, Clemson University
1998: Bobby Gaffney, University of Kentucky
1999: Kirby Player, Clemson University
2000: Russ Wilson, Iowa State University
2001: Grace Gorrell, University of Kentucky
2002: Marcy Heim, University of Wisconsin
2003: Raymond Miller, The Ohio State University

2004: William Sheets, University of Kentucky
2005: NAADA Founders (Paul Appel, Rick Daluge,
Bob LaPrad, Chuck Lindley, Mauri Williamson)
2006: Keith Oakley, North Carolina State University
2007: Milford Jenkins, Angus Foundation
2008: Paul Willis, University of Florida
2009: Jillian Stevenson, Pennsylvania State University
2010: Kristen Smarr, University of Missouri
2011: Scott Cooksey, Texas Tech University
2012: Mary Buschette, University of Minnesota
2013: Renee Keese, BASF (Clemson University)
2014: Tina Veal, University of Illinois
2015: Pat Whittington, Ph.D., the Ohio State University
2016: Lisa Cox, University of Kentucky
2017: Darrin Hubbard, Ewald Consulting and NAADA
2018: Keith Barber, University of Tennessee
Institute of Agriculture
2019: Lynn Wells, The Ohio State University
2020: Jamie Lucero, Virginia Tech
2021: Paula Beecher, Clemson University
2022: Sennah Honea, Clemson University
2023: Adam Cahill, The Ohio State University
2024: Jordan Moseley, Auburn University

FRONT LINE AWARD

Past Recipients

1998: Lois Wood, University of Illinois
1999: Donna Pearce, North Carolina State University
2000: Linda Forbes, University of Kentucky
2000: Carol Knowles, University of Arizona
2001: Claudia Thornton, Texas Tech University
2002: Sennah Honea, Clemson University
2003: Linda Berry, University of Kentucky
2004: Amy Williams, University of Georgia
2005: Trina Beebe, The Ohio State University
2006: Ronnie Jean 'RJ' McDaniel, Virginia Tech
2007: Lori Pineda, Texas Tech University
2009: Linda Norcross, University of Minnesota
2010: Angela Anderson, University of Georgia
2011: Beth Leete, Michigan State University
2012: Jody Bissett, Louisiana State University
2013: Kay Ellingson, University of Minnesota
2014: Kris Sticken, Angus Foundation
2015: Kathy DeVoe, University of Idaho
2016: Jane Patterson, Clemson University
2017: Jacqueline Honeck, The Ohio State University
2017: Robin Haefs, University of Tennessee
2018: Pamela Matchett, University of Florida
2019: Susie Sheller, The Ohio State University

JANE LONGLEY-COOK VOLUNTEER SERVICE AWARD

Past Recipients

2001: Lynn Wells, The Ohio State University
2002: Bobby Gaffney, University of Kentucky
2003: Robert L. Bickford, University of Vermont

INDIVIDUAL AWARDS

2004: Judy Mellor, University of Arizona
2005: Renee Keese, Clemson University
2006: Kevin Huesman, University of Florida
2007: Mary Buschette, University of Minnesota
2008: Mollie Pulver, Cornell University
2011: Jacob Schales, Louisiana State University
2012: Bill McCloskey, University of Kentucky
2016: Tara Anderson, University of Illinois
2018: Peter Pamkowski, Cornell University
2023: Pam & Russ Hyatt, University of Florida
2024: Roni Crain

RAY A MILLER PROFESSIONAL ACHIEVEMENT AWARD

Past Recipients

1992: Clancy Beguiler, The Ohio State University
1992: John Sterling, Cornell University
1993: Bill Sheets, Purdue University
1994: Raymond Miller, The Ohio State University
1995: William Bennett, Texas Tech University
1995: Grace Gorrell, University of Kentucky
1996: Marcy Schultz Heim, University of Wisconsin
1997: Bartley Cardon, University of Arizona
1997: Keith Oakley, North Carolina State University
1998: Mike Campbell, University of California, Davis
1999: Dick Church, Cornell University
1999: Mark Fleming, North Carolina State University
2000: Paul Willis, University of Florida
2000: Julia Wetstein, Southern Illinois University
2001: Sharon Ramsey, North Carolina State University
2002: Melissa Lockard Lester, University of Arkansas
2003: Richard Daluge, University of Wisconsin
2004: Scott W. Cooksey, Texas Tech University
2004: Louann Waldner, Oklahoma State University
2005: Lawrence H. Erpelding, Kansas State University
2006: O. Richard Bundy, III, Iowa State University
2007: Kim Erwin, Clemson University
2008: Keith Barber, Clemson University
2009: Darcy Wells, University of Missouri
2010: Brice Nelson, University of Georgia
2011: Chris Wessel, North Carolina State University
2012: Paula Beecher, Clemson University
2013: Arlette Rodrigue, Louisiana State University
2014: Juli Fields, University of Georgia
2014: Marianne Fivek, Penn State University
2015: Donya Lester, University of Purdue
2016: Kim O'Neill, University of Idaho
2016: Kirby Player, Clemson University
2017: Kathryn Reed, Michigan State University
2018: Milford Jenkins, Angus Foundation
2019: Jen Root, University of Idaho
2020: Amanda Martin, Louisiana State University
2021: Katie Black, Clemson University
2022: Elaine Turner, University of Florida
2023: Emily Wickham, The Ohio State University
2023: Heidi Williams, Oklahoma State University
2024: Danica Kirkpatrick, Purdue University

RUBY C. McSWAIN

OUTSTANDING NAADA PHILANTHROPIST AWARD

Past Recipients

2001: Ruby C. McSwain, North Carolina State University
2002: Edward & Howard Kruse, Texas A & M University
2003: (declined recognition)
2004: Bob & Hazel Spitze, University of Arkansas
2005: Gerald A. & Karen Kolschowsky, Iowa State University
2006: Robert E. & Maxine H. Burton, University of Georgia
2006: William C. & Elizabeth H. Latham, Virginia Tech
2007: Fritz Friday, University of Wisconsin-Madison
2007: Bob Bickford, University of Vermont
2007: Joe & Ginger Taylor, North Carolina State University
2008: Alvin (Al) & Mary Agnes McQuinn, University of Missouri
2008: David Murdock, North Carolina State University
2009: Helen Price, University of Kentucky
2009: Dr. William Hueg, University of Minnesota
2010: Joel & Shirley Wahlberg, University of Florida
2011: Edward & Dinah Gore, North Carolina State University
2012: Dale Bone, North Carolina State University
2013: Goz and Pat Segars, Clemson University
2013: Jim and Janet Johnson, Virginia Tech
2013: Waymon Hickman, University of Tennessee
2014: William D. and Bonnie Lou Wampler, Virginia Tech
2014: Bill and Marsha Prestage and Family, North Carolina State University
2015: Dennis White, PH.D., Oklahoma State University
2015: Donnie and Terry Smith, University of Tennessee
2016: Bill Collins, NC State
2016: Gary Seevers, Michigan State
2016: Sonny Beck, Purdue and The Ohio State University
2017: Wayne Smith, University of Florida
2017: Patricia Brundige, The Ohio State University
2018: Gordon Davis, Washington State University
2018: Clen & Emma Atchley, University of Idaho
2019: Jim and Judy Herbert, University of Tennessee
2020: Joe and Debbie Gordon, NC State University
2020: Noel and Sandra Stuckman, Michigan State University
2021: Dr. Damona Doye, Oklahoma State University
2022: Fryar Family, University of Arkansas
2023: Tony Avent, North Carolina State University
2023: Micky Scott, Clemson University
2024: Bill and Barbara Huffman, Texas A&M University



CELEBRATE 50 GIVE \$50 

INDIVIDUAL AWARDS

UP AND COMING AWARD

Past Recipients

2017: Carly Schoepflin, University of Idaho
2018: Evan Beech, University of Tennessee
Institute of Agriculture
2019: Taylor Hart, University of Nebraska
2020: Brandon Guillory, Louisiana State University
2020: Will Staggers, Mississippi State University
2021: Faith Brooks-Mason, Michigan State University
2022: Caitlin Conrad, The Ohio State University
2022: Jessica Fife, University of Georgia
2023: Zachary Brown, Purdue University
2024: Heather James

VOLUNTEER SERVICE AWARD

Past Recipients

1992: Jim Mahan, University of Kentucky
1992: JoAnne Huftalin, University of Illinois
1992: John Huftalin, University of Illinois
1992: Patty Clark, Kansas State University
1993: John Rundquist, University of Illinois
1993: William Latham, Virginia Polytechnic
Institute & State University
1993: Jane Longley-Cook, Cornell University
1994: John Spence, Auburn University
1994: Richard Ward, Purdue University
1995: John Oakley, Michigan State University
1995: Robert Bickford, Cornell University, University of Vermont
& North Carolina State University
1995: Orville and Erna Thompson, University of California:Davis
1996: Bobby Gaffney, University of Kentucky
1996: Fred Hoppin, University of Illinois
1996: Donald Villwock, Purdue University
1997: Chuck Banks, Kansas State University
1997: Roy Dye, Texas A&M University
1997: Helen Goetz, University of Arizona
1997: E. Douglas Rigney, Auburn University
1998: Esther Schiff Bondareff, Cornell University
1998: Bruce Christmas, Sr., University of Florida
1998: Larry Fisher, University of Illinois
1998: William (Bob) Jenkins, North Carolina State University
1998: Laura Meadows, University of Georgia
1999: Robert Bitz, Cornell University
1999: Laurie Lawson, Clemson University
1999: Ron Schuler, University of California, Davis
1999: David Tetor, Cornell University
2000: Will Carpenter, Mississippi State University
2000: Robert McLandress, University of California
2000: Julia Mellor, University of Arizona
2000: Henry (Jack) Perkins, University of Georgia
2000: George Pickhardt, University of Florida
2001: Lance Mullock, Louisiana State University
2001: Jimmy Ropolo, Texas A & M University
2001: William Smith, University of Kentucky

2001: Larry Wooten, North Carolina State University
2002: Polly Elson, University of Arizona
2002: Kevin Huesman, University of Florida
2002: Neva Foster Nolen, Louisiana State University
2002: Richard Smith, North Carolina State University
2003: Lois G. Britt, North Carolina State University
2003: Morris Burger, University of Missouri
2004: M. K. "Curly" Cook, University of Georgia
2004: Scott Emerson, University of Florida
2005: S. Lawrence Davenport, North Carolina State University
2005: Ray Hilburn, Auburn University
2005: Cynthia Tidwell:Shelton, University of Arizona
2006: Charles Hall, University of Georgia
2006: Roger Scarborough, University of Florida
2007: John J. Hansen, University of Wisconsin:Madison
2007: Jim and Nancy Smith, North Carolina State University
2008: Daniel Taylor, Texas Tech University
2008: Bobby Wilder, North Carolina State University
2009: Dan Kennedy, University of Minnesota
2010: Charles "Chip" Hinton III, University of Florida
2011: Nick Hamon, North Carolina State University
2012: Chip Blalock, University of Georgia
2012: James Clark, Jr., North Carolina State University
2012: Nelson Loftus, Penn State University
2013: Terry Crofoot, Texas Tech University
and Colorado State University
2013: Kathy Grace, Michigan State University
2013: Kendall Hill, North Carolina State University
2014: Timothy D. Beard, III, Michigan State University
2014: Dr. Wiliam K. Collins, North Carolina State University
2015: Val Aarsvold, University of Minnesota
2015: Dan Weathington, North Carolina State University
2016: John C. "Jack" Fisher, The Ohio State University
2017: E. Allen James, North Carolina State University
2018: Charles "Buddy" Gaither,
North Carolina State University
2019: Mark Wilson, University of Tennessee
2019: Judi and Frank Grainger, NC State University
2020: Ben Carter, Purdue University
2021: Morris Steen, University of Florida
2022: Darlene Millard, University of Arkansas
2023: Pam & Russ Hyatt, University of Florida
2024: Paula Woodall

REGIONAL AWARDS

Past Recipients

2005: Marvin J. Walter, Iowa State University
2005: Harris A. Smith, Clemson University
2006: Margaret H. Lloyd, Clemson University
2006: Joseph O. Taylor, Jr. & Virginia R. Taylor,
North Carolina State University



2025 PUBLICATIONS & PROJECTS WINNERS

Congratulations to our winners in the NAADA Publications & Project Competition.

EVENTS – STUDENTS

1st Place: University of Wisconsin – Madison
Plant Adoption Day

2nd Place: Texas Tech University
Davis College Family Night

EVENTS – ALUMNI

1st Place: Oklahoma State University
Experience New Frontiers: Building Dedication
and Cowboy Family Tailgate

2nd Place: Purdue University
Ag Alumni 50th Anniversary Homecoming Celebration

EVENTS – DEVELOPMENT

1st Place: University of Minnesota
Reimagined Donor Stewardship Event

2nd Place: University of Florida
WW Glenn Teaching Building Groundbreaking

CAMPAIGNS – STUDENTS

1st Place: Oklahoma State University
Land-Grant Week

2nd Place: Ohio State University
CFAES Career Fair Preparation Campaign

CAMPAIGNS – ALUMNI

1st Place: Louisiana State University
Alumni Association Membership Drive

2nd Place: Texas Tech University
Davis College Ag Week

CAMPAIGNS – DEVELOPMENT

No submissions.

MIXED MEDIA – ELECTRONIC NEWSLETTERS

1st Place: University of Minnesota
CFANS Connections

2nd Place: Michigan State University
Alumni and Donor E-Newsletter

MIXED MEDIA – SHORT FORM VIDEO

1st Place: Oklahoma State University
OSU Cowboy Stampede

2nd Place: University of Arkansas
Ag is Big in Arkansas

MIXED MEDIA – LONG FORM VIDEO

1st Place (tie): Iowa State University
Sustainable Rural Livelihoods

1st Place (tie): University of Tennessee
Our Mission is Possible

MIXED MEDIA – PODCAST

1st Place (tie): Ohio State University
Buckeyes Abroadcast

1st Place (tie): University of Arkansas
Food, Farms and Forests

MIXED MEDIA – WEBSITE

1st Place: University of Connecticut
CAHNR Impacts 2024

2nd Place: University of Kentucky
A Family Man

PRINT MEDIA – ALUMNI ENGAGEMENT MATERIALS

1st Place: University of Arkansas
The Graduate

PRINT MEDIA – STUDENT ENGAGEMENT MATERIALS

1st Place: University of Florida
Major Decisions, Made Simple

2nd Place: University of Kentucky
CAFE Lookbook

PRINT MEDIA – DONOR ENGAGEMENT MATERIALS

1st Place: Clemson University
CAFLS View-Master

2nd Place: Texas A&M University
Holiday Puzzle

PRINT MEDIA – MAGAZINE PRODUCED BY A COLLEGE/OUTSIDE AGENCY

1st Place: Louisiana State University
The Stately Oak

2nd Place: University of Georgia
2024 Almanac, Vol 3

PRINT MEDIA – MAGAZINE PRODUCED BY STUDENTS

1st Place: Oklahoma State University
The Cowboy Journal

2nd Place: Texas Tech University
The Agriculturist



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