

INCENTIVIZING LEADERSHIP: CULTIVATING STUDENT LEADERS THROUGH COLLABORATION

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AGENDA

01. Our Programs

02. Background

03. Our Model & Objectives

04. Ag in the Classroom

05. Planning & Logistics

06. Service Project

07. Lessons Learned

08. Discussion

LSU



**OUR
PROGRAMS**



- College of Agriculture Les Voyageurs - Founded Fall 1987
- Team of 16 undergraduate students
- 2 advisors (Henry Hebert & Amber Hayes)
- 5 person officer team
 - President, Vice President, Secretary/Treasurer, Education Chair, Public Relations Chair
- Weekly team and officer meetings
 - 1-hr in-person meetings
- Students receive a \$1000 stipend (\$500/\$500)
- No course credit





- College of Agriculture and Life Sciences Ambassadors
- Team of ~37 undergraduate students
- 2 advisors (Cory Bailey & Emily Anthony)
- 7 person officer team
 - President, Vice President, Prospective Student/Recruitment Chair, Industry & Public Relations Chair, Alumni Relations Chair/Secretary, Current Student Committee Chair/Recruitment, Dean's Council Representative
- Regular meetings among exec group
 - Depends on the group (monthly meeting before class as an exec & bimonthly meeting among committees)
 - Meeting with advisors leading up to special events
- Students receive no stipend
- No course credit in 2025-2026 but will return Fall 2026



- **Herbert College of Agriculture Ambassadors**
- **Team of 50 undergraduate students**
- **1 Advisor - Cassie Johnson**
- **5 person officer team**
 - **President, Vice President, Secretary, Social Chair, Social Media Chair**
- **Weekly team and officer meetings**
 - **1-hr in-person meetings**
- **Hourly Pay starting at \$13; raises based on years of service and leadership**
- **No course credit**

LSU



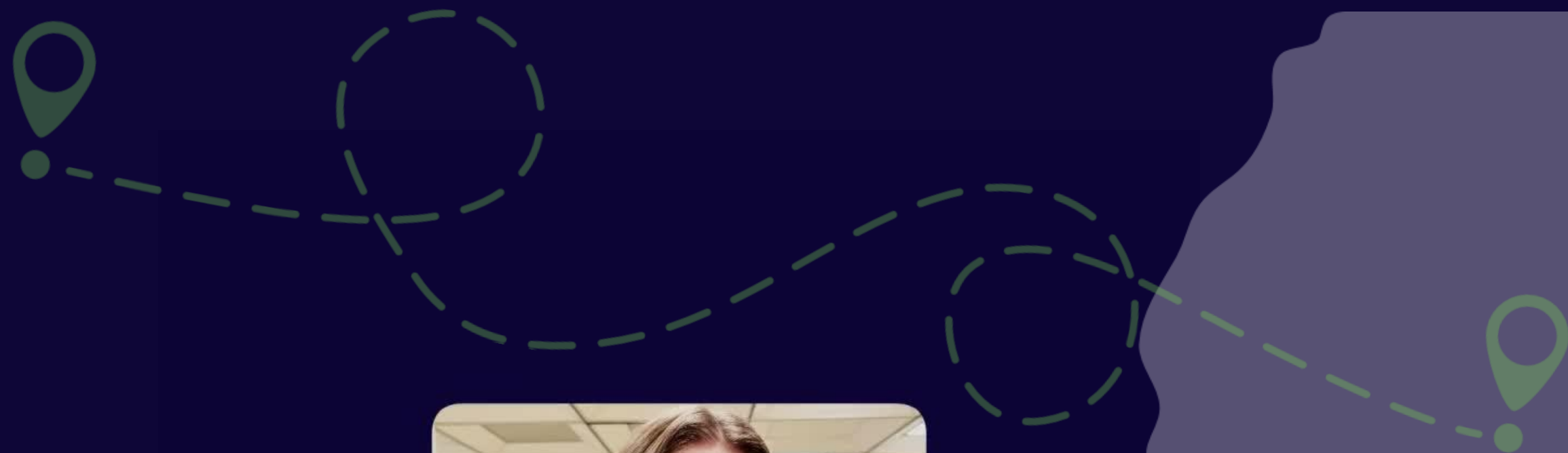
**OUR
PROGRAMS**



Background

- Staple of LSU spring semester
- 2018 joint LSU and Auburn retreat in Baton Rouge/NOLA
- 2022 joint LSU and Mississippi State retreat in Baton Rouge/NOLA
- Not a new concept - other SEC schools have long had collaborations with ambassador teams





WE'RE GOING ON A
DEFEAT

OUR MODEL

Day 1 (Half Day)

- Arrive in Starkville
- Athletics Tours
 - Dudy Noble Field
 - Templeton Center HOF
 - Davis Wade Stadium
- Presidential Library
- Check-In Hotels
- Group Dinner

Day 2 (Full Day)

- Ag in the Classroom Activity
- Group Lunch
- Ag Autonomy Institute Tour
- Athletic Engineering Tour
- Extension Arthropod Zoo & MS Entomological Museum
- MSU Meats Lab Tour
- Student Dinner w/MSU Ambassadors
- Advisors Dinner

Day 3 (Half Day)

- Hotel Check Outs
- Service Project
- Depart Starkville

Things to consider....

- Academic calendar
- Fall/Spring semester
- Location(s)
- K-12 hours/business hours

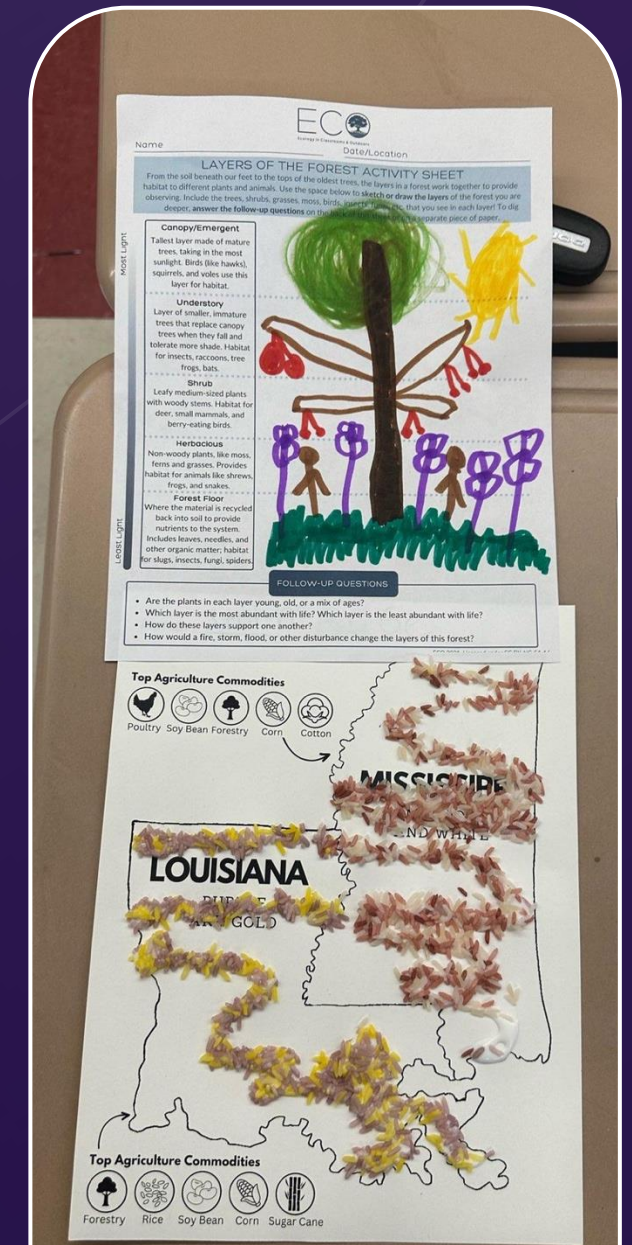
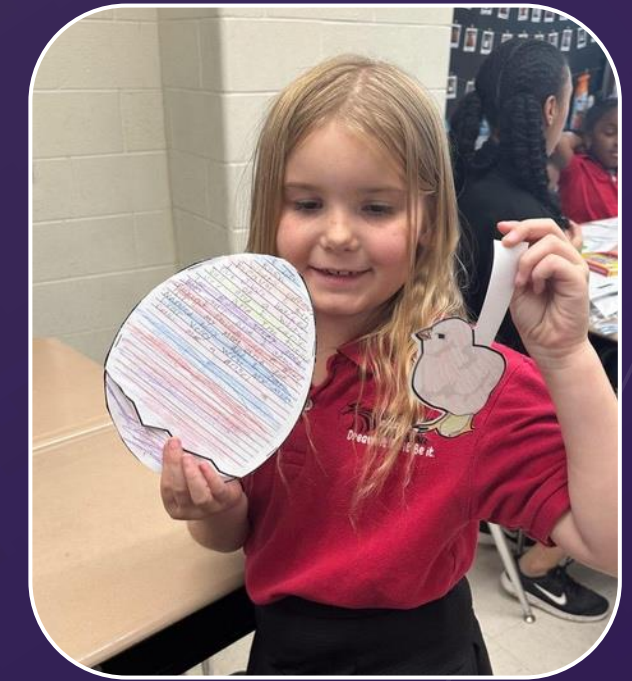
Objectives

- Reward ambassadors with professional development after fall semester
- Team building for your selected cohort
- Networking with other ambassador programs
- Appeal of small team/interpersonal interaction
- Working with diverse audiences - Ag in the Classroom
- Exposure to another college campus (graduate school)
- Holding themselves to a higher standard
- Speaks to the land grant mission
- Not an objective - but it's resulted in recruitment of future leaders



AG IN THE CLASSROOM

- Challenges students to connect with younger audience
- Sharpens the directions one gives
- Adjust to shorter attention spans
- Classroom management
- Exposure to commodities in your state
- Ag advocacy!



AG IN THE CLASSROOM 2.0

- Strengthen relationship with 4-H (or other community organization)
- Exposure to 4-H for students not familiar
- Opportunity to outreach with local homeschool network
- A case study: New 4-H curriculum for 3rd graders across MS
- What opportunities do you have?

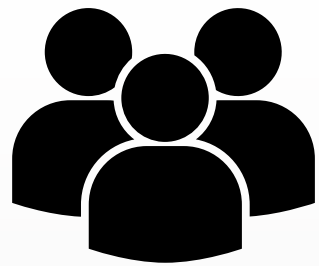


SERVICE PROJECT: Second Servings

- Opportunity to serve the community
- Tackle a local issue that may not be as obvious to the average citizen
- Fulfills university and land grant mission
- Emphasizes importance of paying it forward



PLANNING & LOGISTICS



**SELECTION
PROCESS**



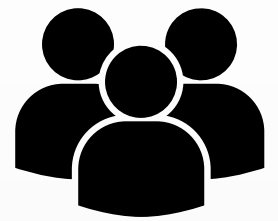
**BUDGETING/
FUNDING**



**HOUSING &
MEALS**



TRANSPORTATION



SELECTION PROCESS

- **LSU**
 - Offered to all members who successfully completed requirements during the fall semester
- **MSU**
 - Required for executive members
- **UTK**
 - Officers were given automatic selection if they met their requirements for the semester; other interested teammates applied to attend and were selected



**BUDGETING/
FUNDING**



**HOUSING &
MEALS**



TRANSPORTATION



BUDGETING/FUNDING

- **LSU**
 - Students pay a \$50 deposit to ensure commitment and help offset costs
 - All other costs covered by Les Voyageur support fund
- **MSU**
 - Cost covered by CALS Dean's Office
- **UTK**
 - Cost covered by college ambassador development funds



SELECTION
PROCESS



HOUSING &
MEALS



TRANSPORTATION



HOUSING & MEALS

- **LSU**
 - 2 students per room
 - All meals covered
- **MSU**
 - 2-3 students per room
 - All meals covered up to per diem
- **UTK**
 - 2 Students per room
 - Meals covered



SELECTION
PROCESS



BUDGETING/
FUNDING



TRANSPORTATION



SELECTION
PROCESS



BUDGETING/
FUNDING



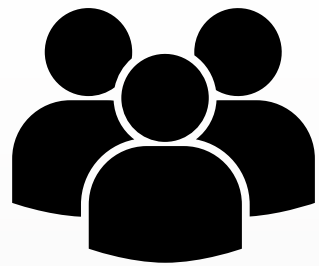
HOUSING & MEALS



TRANSPORTATION

- LSU
 - Reserved a 15 passenger van from an academic unit
- MSU
 - Drove 2 - Ford Explorers
- UTK
 - 12 passenger vans

PLANNING & LOGISTICS



**SELECTION
PROCESS**



**BUDGETING/
FUNDING**



**HOUSING &
MEALS**



TRANSPORTATION

LESSONS LEARNED

- MSU examples :)
- Sick students/Student Issues (they will happen!)
- Having a backup service project? Remember the lady ghosting Cory...





Let's Hear From YOU!

- Examples of collaborative opportunities from your program
- Other incentive programs for ambassadors



Please take one minute
to complete our session
evaluation and
committee interest form





Thank you to our Conference Host and Sponsors



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