



Dear NAADA,

We are thrilled to welcome you to West Lafayette, Indiana in just a few short days!

This year, we have the honor of celebrating the 50th Anniversary of NAADA—a journey that began right here, at a Purdue Ag Alumni Fish Fry half a century ago. That spark has grown into an incredible legacy, thanks to the vision and dedication of our founding members.

The Purdue Ag Alumni Fish Fry is a longstanding tradition—an iconic event that draws around 1,500 Purdue Agriculture alumni, friends, and supporters each year to celebrate Indiana agriculture. At this year's conference, NAADA attendees will get a taste of that legacy through our very own "Mini Fish Fry." And yes, in our world, 180 people counts as "mini"!

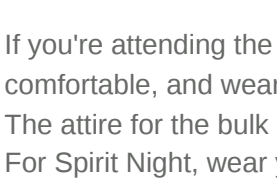
Before You Arrive: A Few Indiana Quirks You Might Notice

- County Pride is Real:**
If you ask someone from Indiana where they're from, don't be surprised if they tell you their county, not just their city. There are 92 counties in Indiana—I grew up in Parke County and now live in Tippecanoe County.
- Pork Tenderloin Sandwiches:** Remember those from last year's NAADA conference? They're a staple here. Try one at a local restaurant, or grab a great one on campus at Harry's Chocolate Shop!
- Technically **someone from Indiana is called a Hoosier**, but maybe don't ask us at Purdue if we're a Hoosier, because **we're a Boilermaker!**

Planning to Arrive Early or Stay Late? Check Out These Indiana Favorites:

- Turkey Run State Park:** Explore stunning sandstone ravines, ancient forests, and scenic trails at this beautiful park in Parke County (my home county!). Located along State Road 47 near Crawfordsville, it's a must-visit for nature lovers.
- Fair Oaks Farms:** One of the Midwest's leading agritourism destinations, Fair Oaks Farms offers hands-on learning about modern agriculture. Visit the Dairy, Pig, and Crop Adventures to learn more about where our food comes from—and enjoy delicious food while you're there!
- The Children's Museum of Indianapolis:** Just minutes from downtown Indianapolis, this museum features five floors of world-class, interactive exhibits. It's one of the top-rated children's museums in the country—and well worth the trip, even for adults!

On behalf of the entire Purdue NAADA Conference committee, we can't wait to share our Indiana traditions, food, and hospitality with you during this special anniversary year. See you soon in West Lafayette!

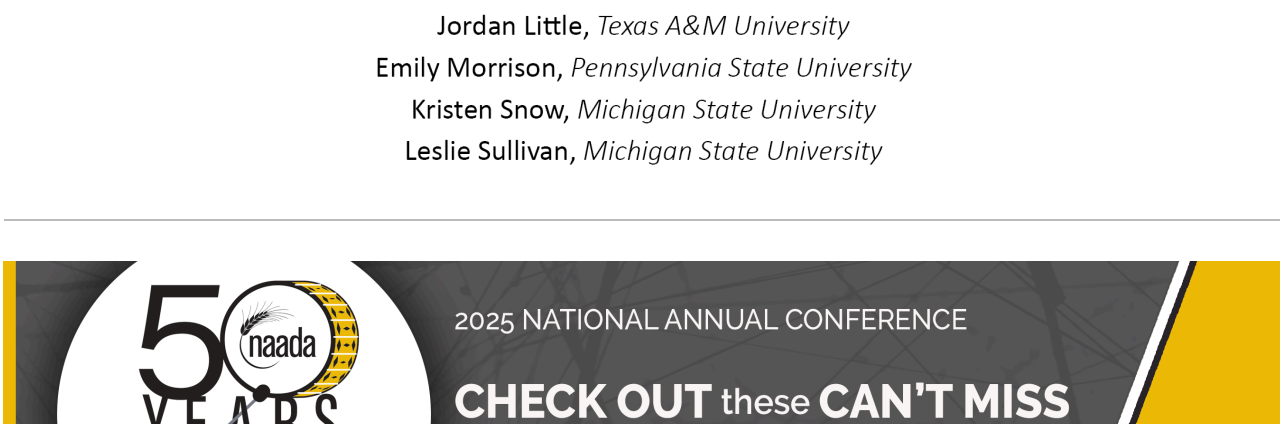
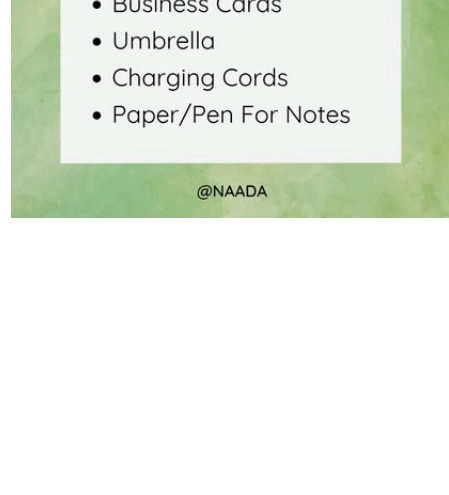


Kelly Delp, Purdue University
2025 NAADA Conference Chair

Conference is NEXT WEEK!
Make sure to pack the essentials.

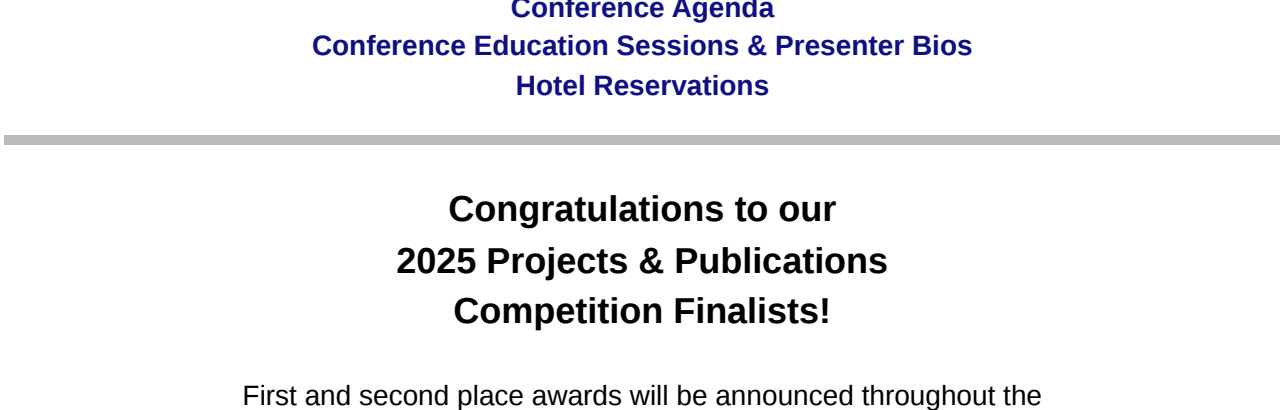
Temperatures for the week are forecast for highs in the mid- to high-80's and lows in the 60's.

- If you're attending the Pre-Conference Tour, you'll want to be comfortable, and wear good walking shoes.
- The attire for the bulk of the conference is business casual.
- For Spirit Night, wear your university colors and show your school pride!
- Thursday night is the awards banquet. Dress up to celebrate these outstanding individuals.
- Dress in layers, bring a light jacket or cardigan for the education session rooms - temperatures may vary.
- The educational tours is where we really get our exercise. Bring comfortable shoes!
- NAADA is all about networking! Bring business cards to share with your colleagues and keep in touch.
- Be prepared for possible showers and thunderstorms. Don't forget an umbrella.
- Don't forget to pack charging cords for phones, laptops, and tablets.
- And, of course, you'll want to take notes during the education sessions! Bring a pen and paper or use the notes pages in the on-site printed program. We know you'll leave with lots of ideas to-do lists.



Welcome to Our Newest NAADA Members!

- Amy Duke, *Pennsylvania State University*
Bernie Engel, *Purdue University College of Agriculture*
Jordan Little, *Texas A&M University*
Emily Morrison, *Pennsylvania State University*
Kristen Snow, *Michigan State University*
Leslie Sullivan, *Michigan State University*



Grow, Network and Celebrate at Our 50th Anniversary

The NAADA 2025 National Annual Conference, is where innovation, education, and collaboration come together to advance alumni and development efforts in agriculture and related fields.

This year's conference will feature **dynamic** educational sessions, **valuable** networking opportunities, and **exciting** outings that showcase Purdue's rich agricultural legacy.

CAN'T MISS Conference Opportunities:

- Conference Tours
- Conference Agenda
- Conference Education Sessions & Presenter Bios
- Hotel Reservations

Congratulations to our
2025 Projects & Publications
Competition Finalists!

First and second place awards will be announced throughout the
2025 NAADA Annual Conference in West Lafayette, Indiana.

If you're attending in person, be sure to explore the submissions on display. Following along from afar?
Keep an eye on NAADA's social media channels for category-by-category results!

Finalists listed in alpha-order.

Events – Students

- Texas Tech University, "Davis College Family Night"
- University of Wisconsin - Madison, "Plant Adoption Day"

Events – Alumni

- Oklahoma State University, "Experience New Frontiers:
Building Dedication and Cowboy Family Tailgate"
- Purdue University, "Ag Alumni 50th Anniversary Homecoming Celebration"

Events – Development

- University of Florida, "WW Glenn Teaching Building Groundbreaking"
- University of Minnesota, "Reimagined Donor Stewardship Event"

Campaigns – Students

- Ohio State University, "CFAES Career Fair Preparation Campaign"
- Oklahoma State University, "Land-Grant Week"

Campaigns – Alumni

- Louisiana State University, "Alumni Association Membership Drive"
- Texas Tech University, "College Ag Week"

Campaigns – Development

- No submissions.

Mixed Media – Electronic Newsletters

- Michigan State University, "Alumni and Donor E-Newsletter"
- University of Minnesota, "CFANS Connections"

Mixed Media – Short Form Video

- Oklahoma State University, "OSU Cowboy Stampede"
- University of Arkansas, "Ag is Big in Arkansas"

Mixed Media – Podcast

- Iowa State University, "Sustainable Rural Livelihoods"
- University of Tennessee, "Our Mission is Possible"

Mixed Media – Podcast

- Ohio State University, "Buckeyes Abroadcast"
- University of Arkansas, "Food, Farms and Forests"

Mixed Media – Website

- University of Connecticut, "CAHNR Impacts 2024"
- University of Kentucky, "A Family Man"

Print Media – Alumni Engagement Materials

- University of Arkansas, "The Graduate"

Print Media – Student Engagement Materials

- University of Florida, "Major Decisions, Made Simple"
- University of Kentucky, "CAFE Lookbook"

Print Media – Donor Engagement Materials

- Clemson University, "CAFLS View-Master"
- Texas A&M University, "Holiday Puzzle"

Print Media – Magazine produced by a college/outside agency

- Louisiana State University, "The Stately Oak"
- University of Georgia, "2024 Almanac, Vol 3"

Print Media – Magazine produced by students

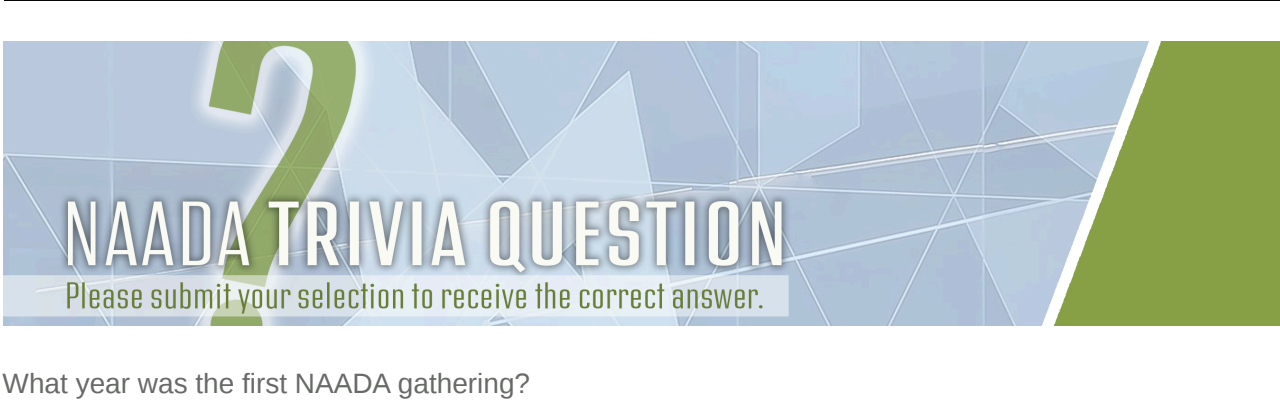
- Oklahoma State University, "The Cowboy Journal"
- Texas Tech University, "The Agriculturist"

Sincerely,

Emily Wickham

2025 NAADA Publications & Projects Competition Chair

The Ohio State University
wickham.24@osu.edu



Call for Your Favorite NAADA Photos

Please gather and share your favorite photos spanning NAADA's 50 Years.
We will be sharing these photos at the conference and on the website.

NAADA Photo Folder



What year was the first NAADA gathering?

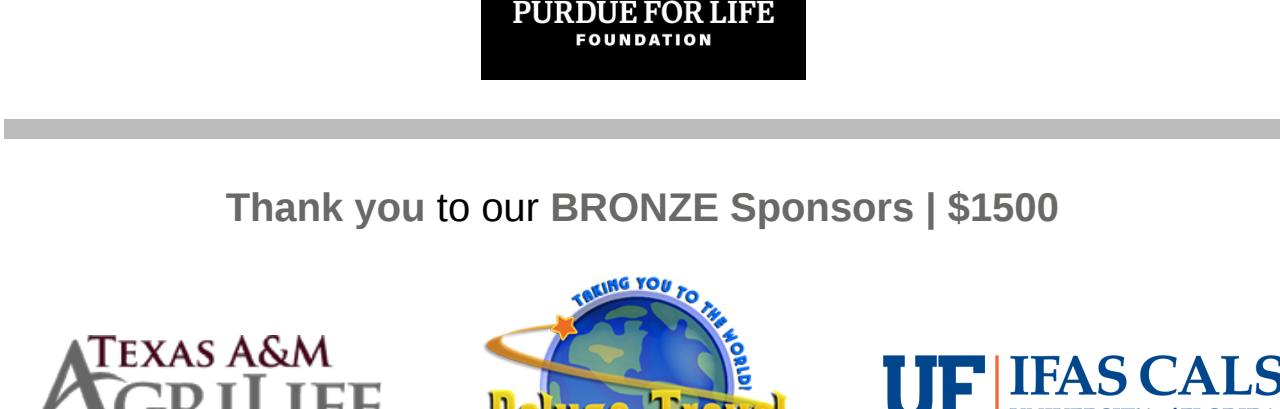
- A. 1776
- B. 1862
- C. 1976
- D. 2020

Submit Your Answer

Congratulations to Kelly Delp, Purdue and Renee Keese, Clemson, who submitted the correct answer for the May Trivia question. The answer was B.

The Above and Beyond Partner Award is presented to a faculty and/or staff member from a NAADA member institution who has given freely of their time, working outside the realm of their official responsibilities, to further the goals of their institution's alumni, communications, development or student services programs, and has demonstrated leadership and organizational skills to inspire others to further the success of these programs and the institution.

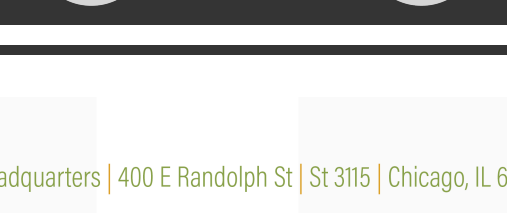
COUNTDOWN to NAADA 2025 National Annual Conference



Thank you to our 2025 CONFERENCE HOST



Thank you to our DIAMOND Sponsor | \$10,000



Thank you to our SILVER Sponsors | \$2500

Thank you to our BRONZE Sponsors | \$1500

