



## A LETTER from the PRESIDENT

Your NAADA Board of Directors had a fantastic meeting on February 25–26 at UC Davis! Our board members have been hard at work planning an exciting conference for this summer, brainstorming fresh ideas for year-round educational opportunities, and finding new ways to add value to your NAADA membership.

A heartfelt thank you to the UC Davis advancement team for being such gracious hosts. We truly enjoyed learning about the incredible initiatives happening on their campus. It's always inspiring to see how each university and region across the country is advancing agriculture and related fields in such unique and innovative ways.

Below, you'll find helpful information on how to make the most of our **NAADA listservs**. It's been great to see the recent discussions—keep the conversations coming! Don't hesitate to take advantage of this valuable resource for connection and collaboration.

This month's book recommendation is **Give and Take** by Adam Grant. I've already added it to my Amazon cart—thank you for the great suggestion! You can [learn more about the book here](#).

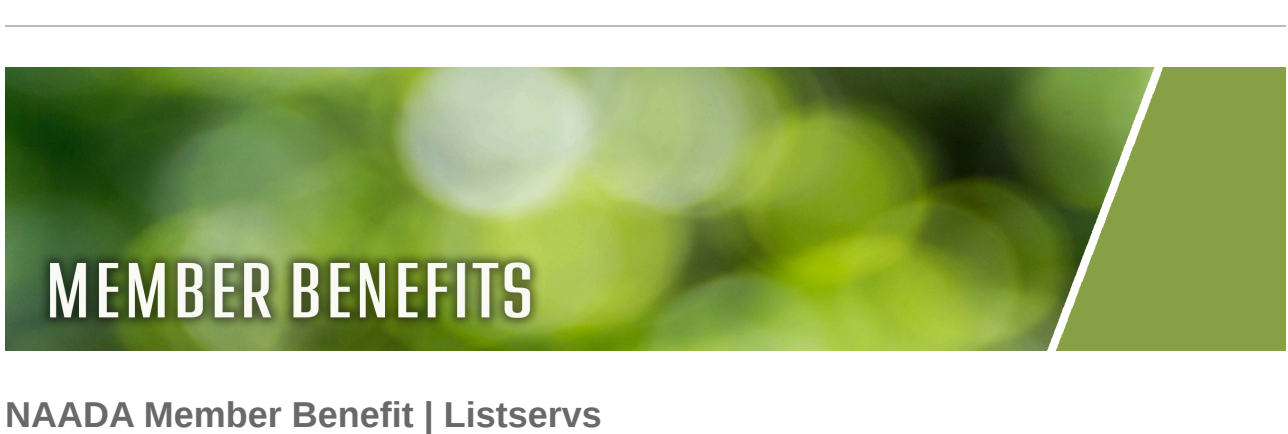
And as always, keep those book recommendations coming—we love hearing from you!



NAADA Board Members Back: Jordan Moseley, Danica Kirkpatrick, Julie Conn, Adam Cahill, James Ambrose, Michael Nicksel | NAADA Board Members Front: Elizabeth Galbreath, Paula Beecher, Julie Oermeyer, Emily Wickham, Kelly Delp, Caitlin Conrad, Eric Bilings, Tracee Murph



Paula Beecher, Clemson University  
2024-2025 President, NAADA



### NAADA Member Benefit | Listservs

NAADA is committed to building a connected and engaged community that supports the advancement of agriculture through alumni relations, development, communications, and student engagement. As members of that community, you have access to email listservs for each of the professional tracks with our organization.

- **Alumni Professionals:** [alumniprofessionals@naada.memberclicks.net](mailto:alumniprofessionals@naada.memberclicks.net)
- **Communications Professionals:** [communicationsprofessionals@naada.memberclicks.net](mailto:communicationsprofessionals@naada.memberclicks.net)
- **Development Professionals:** [developmentprofessionals@naada.memberclicks.net](mailto:developmentprofessionals@naada.memberclicks.net)
- **Student Professionals:** [studentprofessionals@naada.memberclicks.net](mailto:studentprofessionals@naada.memberclicks.net)
- **Volunteers:** [volunteers@naada.memberclicks.net](mailto:volunteers@naada.memberclicks.net)

These Listservs give you the opportunity to connect with each other outside of the annual conference. Reach out to your colleagues to ask questions, share ideas, seek advice, post job opportunities, etc.

When you send a message to the Listserv email address, it is sent to all subscribers of that list. When someone replies, their message is sent to all subscribers. You must be subscribed to a Listserv to send a message to that Listserv.

#### How to Check and Manage Your Listserv Subscriptions

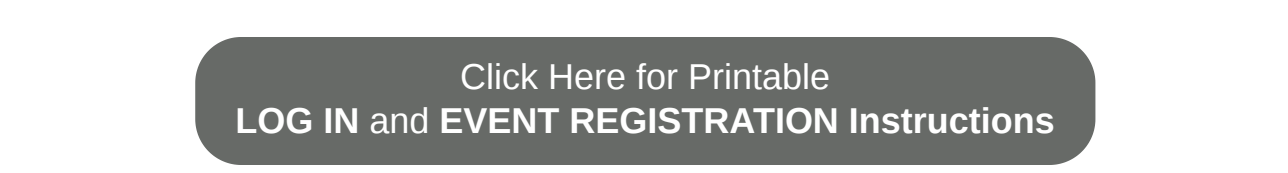
1. Log in to your NAADA account: [Click here to log in](#).
2. Go to **My Profile**: On the Member Home page, click **My Profile**.
3. Access the **E-lists Section**: Hover over the **My Features** tab and select **E-lists** from the dropdown menu.
4. Manage Your Listservs:
  - Toggle your **Subscribed Status** and **Email Delivery** settings for each Listserv.
  - Change the **Per Page** dropdown to 10 to view all available Listservs on one page.

You can subscribe, or opt in, to any and all lists that apply to you. We all wear many hats in our positions, and there is often crossover between tracks. You are not limited to subscribing to the Listserv for just your primary professional track.

**Need Help?** If you don't see a Listserv that you believe you should be subscribed to, please contact [info@naada.org](mailto:info@naada.org) for assistance.

## Are you having trouble logging in to the NAADA website or registering for events?

Reminder: A **LOG IN** is **REQUIRED** to Register for **Events** on the [naada.org](http://naada.org) website.



### Join us for another great NAADA 2025 National Annual Conference!

Join us at Purdue University for the **NAADA 2025 National Annual Conference**, where innovation, education, and collaboration come together to advance alumni and development efforts in agriculture and related fields. Set for **June 16-19**, this year's conference will feature dynamic educational sessions, valuable networking opportunities, and exciting outings that showcase Purdue's rich agricultural legacy.

Coach Matt Painter, Purdue Men's Basketball Head Coach for 19 seasons, will speak at the Annual Conference on Wednesday, June 18 at breakfast.

Whether you're a first-time attendee or a returning member, this is the perfect opportunity to connect, learn, and grow with industry leaders and peers.

#### Register by April 26, 2025 to receive Early Bird Pricing!

- Member: \$680 on or before April 26 - \$780 after
- Student/Volunteer Member: \$650 on or before April 26 - \$750 after
- Non-Member: \$780 on or before April 26 - \$880 after

**REGISTER NOW** and get ready for an unforgettable experience!



**BECOME AN ANNUAL CONFERENCE SPONSOR TODAY!** Expand your visibility to current and future agricultural professionals around the nation by partnering with NAADA on our upcoming 50th Anniversary National Annual Conference! A complete listing of levels and benefits is waiting for you to discover inside the [Sponsorship Prospectus!](#)

CONTACT | Austin O'Neill, Sponsorship Committee Chair | [austin.oneill@msuat.org](mailto:austin.oneill@msuat.org) | 425-346-8891



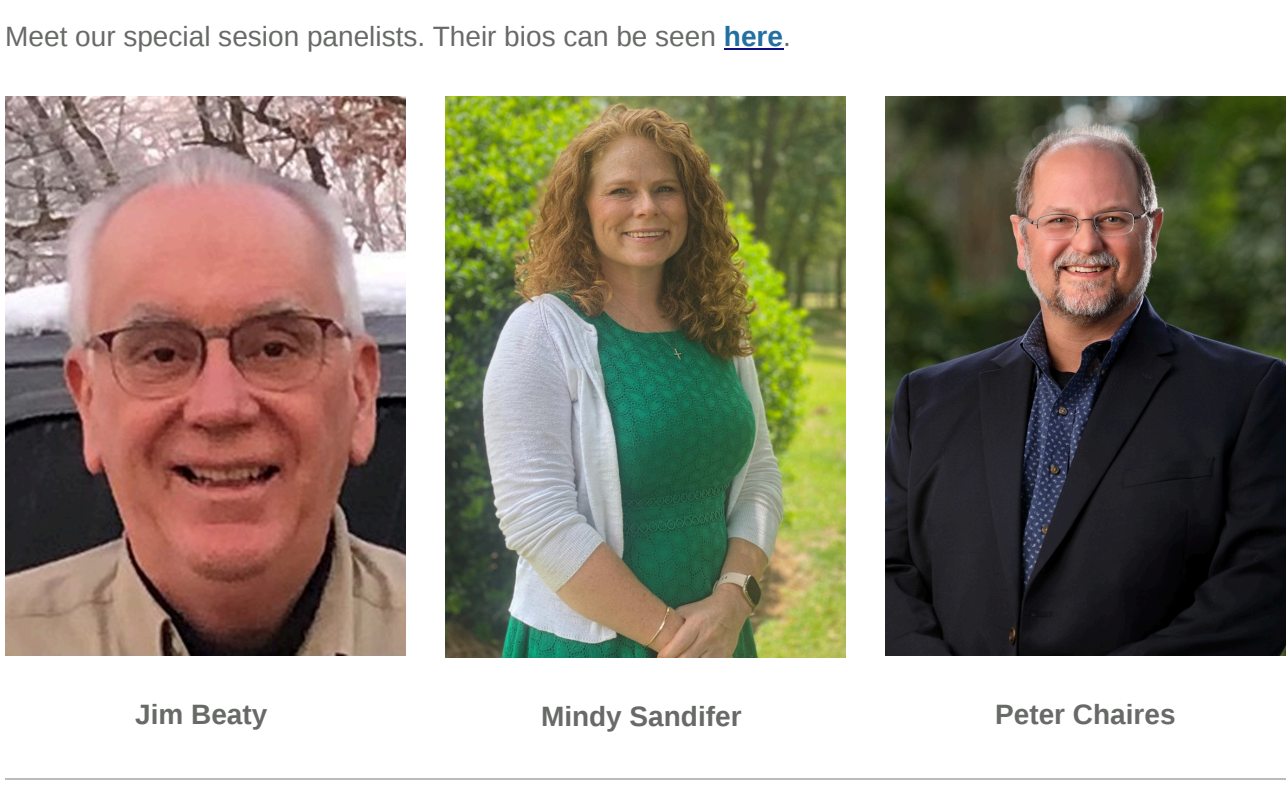
Please **SUBMIT YOUR EVENTS** by the **1st day of each month** for publication in Connections.

### Engaging Generations of Alumni Near & Far

**March 27 | 2:00 pm CT | REGISTER**  
Alumni engagement is critical for all aspects of our institutional work, but what role does their location or generation play in how they get or stay involved with their university or college? Join the Volunteer Track for this virtual panel to discuss these topics in an interactive session. Participants will learn about engagement strategies for alumni of all generations and geographies and identify what communication and involvement preferences alumni have in 2025.

Questions: [ElizabethGalbreath17@gmail.com](mailto:ElizabethGalbreath17@gmail.com) | 2024-25 NAADA Volunteer Track Chair

Meet our special session panelists. Their bios can be seen [here](#).



### Student Professionals Networking Hour

**April 16 | 11:00 am – 12:00 pm CT | REGISTER**  
Reconnect and recharge with the NAADA Student Professionals during this quick power hour! Catch up with friends and colleagues while staying informed about important updates and upcoming opportunities from the track. Don't miss this chance to network and stay in the loop!

QUESTIONS: Contact Zac Brown [brown1688@purdue.edu](mailto:brown1688@purdue.edu).

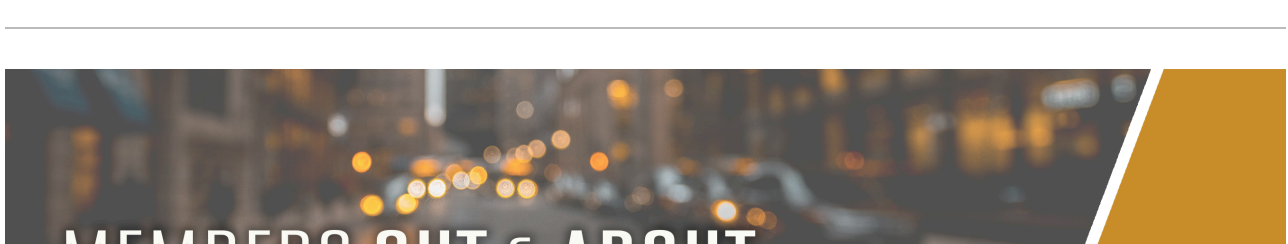
### Communications Track

**APRIL 17 at 2:00-3:00 pm CT | REGISTER**  
Topic: Exploring AI and how our various universities are utilizing it.  
Questions: Michael Micek | [michael@naada.org](mailto:michael@naada.org)

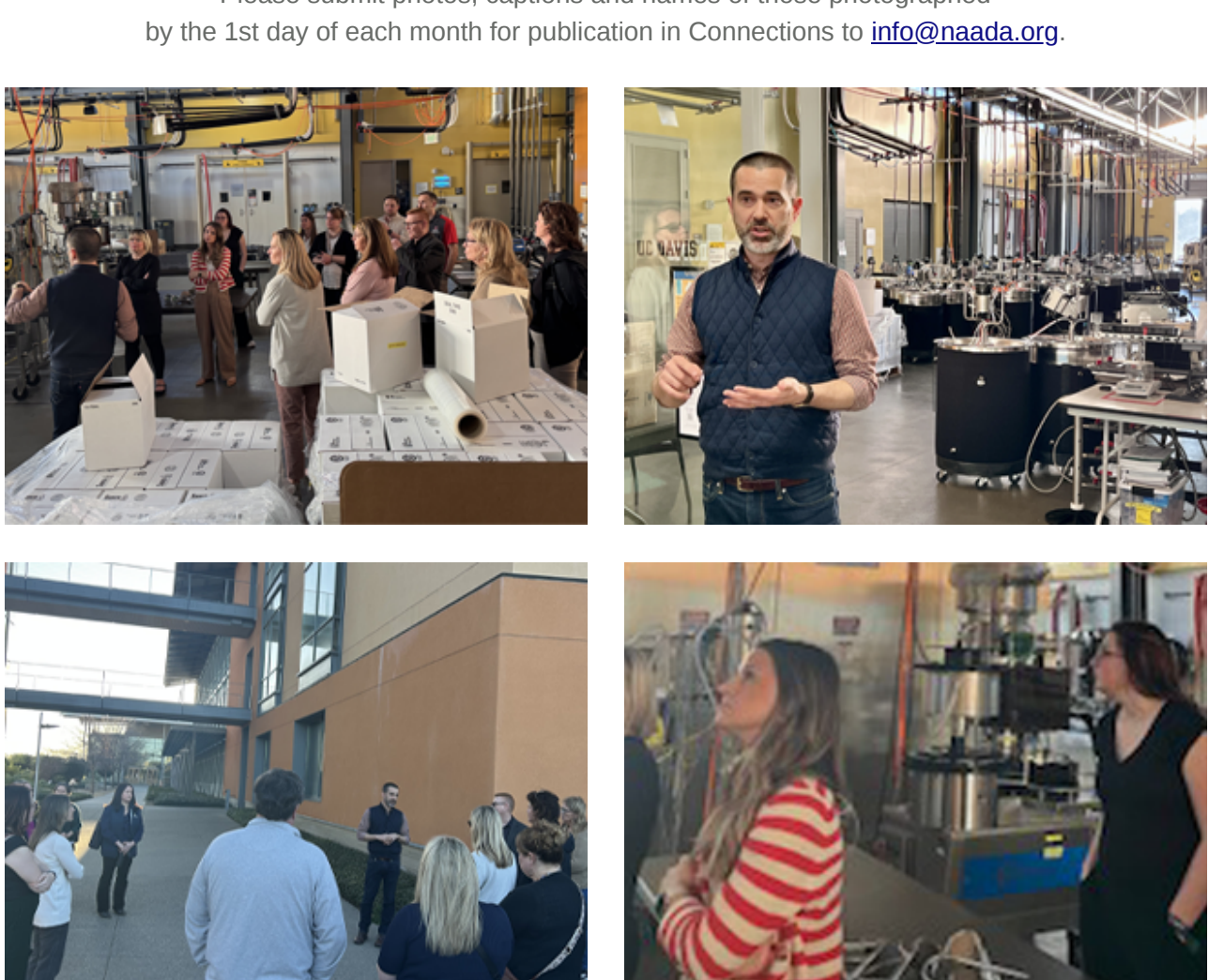
### Alumni Track Meeting

**May 19 | 11:00 am CT | REGISTER**  
Questions: Amanda Brown Clougherty | [akbrown@umd.edu](mailto:akbrown@umd.edu)

The NAADA Virtual Learning Events are available to all NAADA members. You can [view recorded events here](#). If you need assistance with your login credentials, please contact [memberservices@naada.org](mailto:memberservices@naada.org).



Please submit photos, captions and names of those photographed by the 1st day of each month for publication in Connections to [info@naada.org](mailto:info@naada.org).



February NAADA Board of Directors meeting on the beautiful UC Davis Campus  
Touring The Robert Mondavi Institute for Wine and Food Food Service.

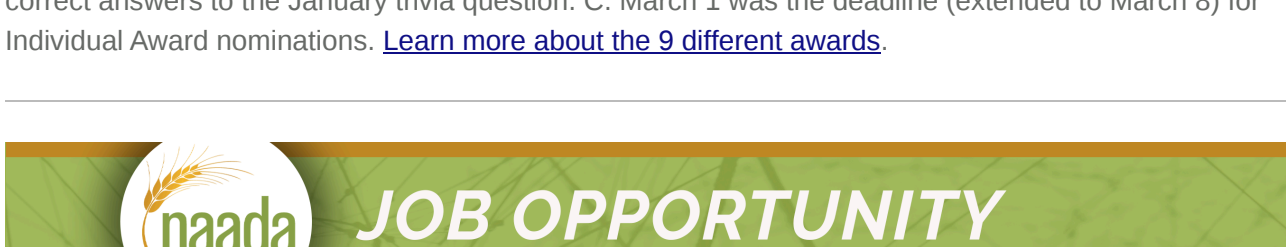


In the spirit of March Madness, which NAADA member institution's women's basketball team has won the most national championships?

1. Clemson University
2. Oregon State
3. University of Connecticut
4. University of Maryland

[Make your selection](#) and get the answer!

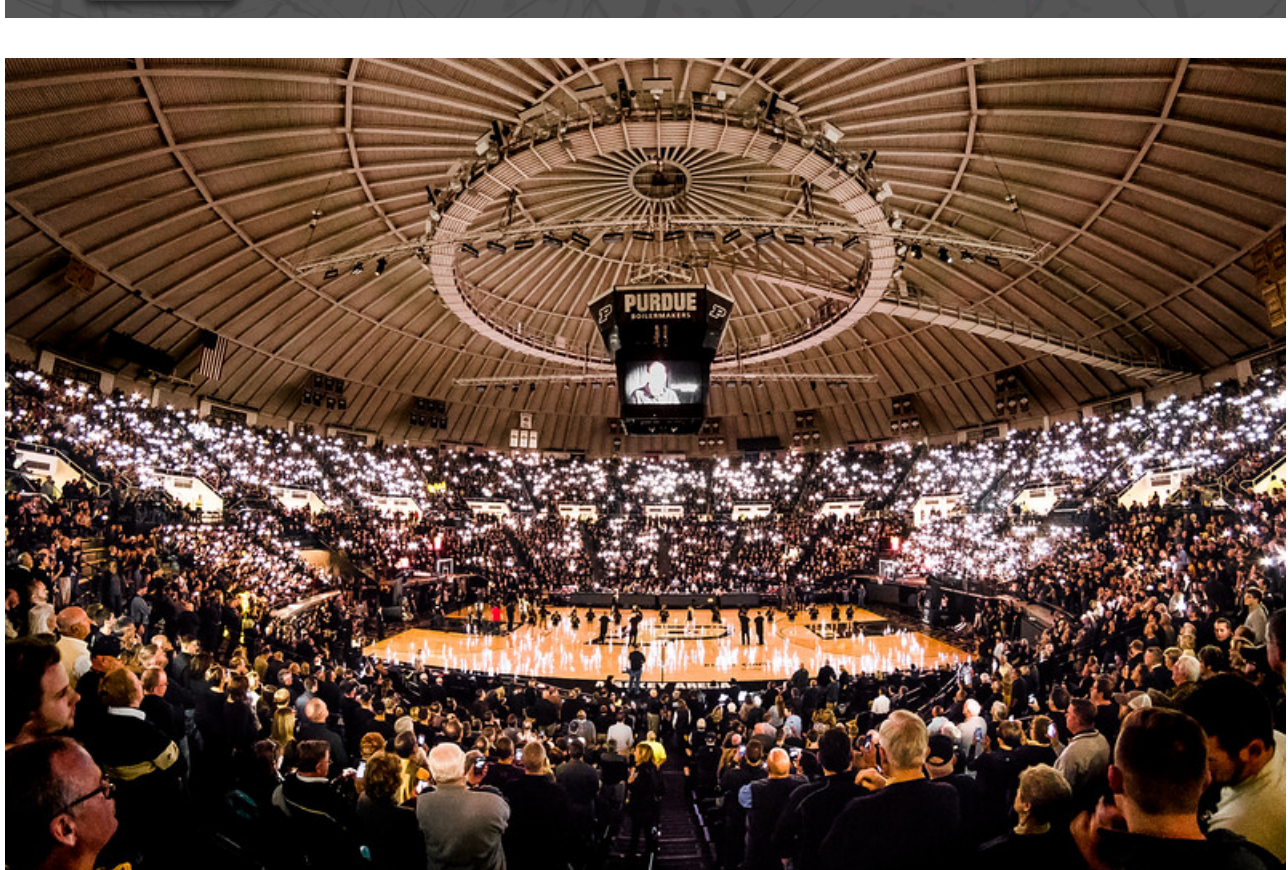
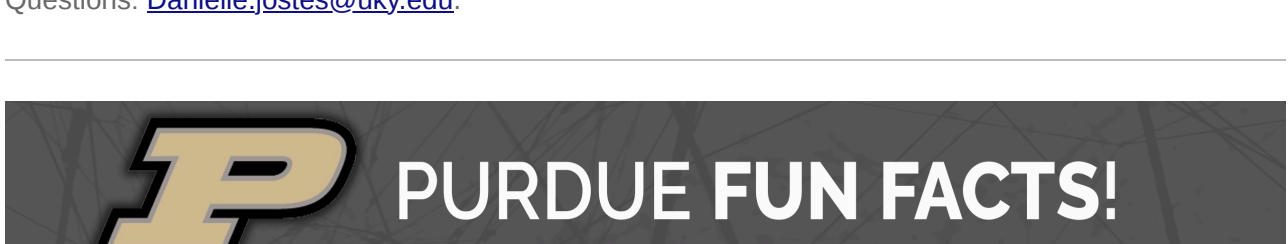
Congratulations to **Jordan Moseley**, Auburn University, whose name was randomly selected from the correct answers to the January trivia question. C. March 1 was the deadline (extended to March 8) for Individual Award nominations. [Learn more about the 9 different awards](#).



The University of Kentucky Martin-Gatton College of Agriculture, Food and Environment is actively recruiting a new **College Senior/Director of Equine Philanthropy**. Established in 1996, Purdue's basketball program is one of the oldest in the country and has produced a tradition of success over the decades. They have had a passionate coaches over the years including Gene Keady, who built Purdue into a powerhouse during his 25-year tenure and current coach Matt Painter, head coach of Purdue basketball since 2005. Painter has been instrumental in continuing the program's tradition of excellence, known for developing well-rounded players, emphasizing strong defense, and leading the Boilermakers to multiple Big Ten championships and deep NCAA Tournament runs. The university also takes pride in producing top-notch players like John Wooden, a basketball icon who later became one of the greatest coaches in NCAA history, and modern stars like Glenn Robinson and Zach Edey.

This major gift role will work with a historic and established group of equine donors. In addition to representing UK to Kentucky's signature industry, this position will serve as the Executive Director of the Gluck Equine Research Foundation and a liaison with the Equine Programs Advisory Board.

Questions: [Danielle.jostes@uky.edu](mailto:Danielle.jostes@uky.edu).



Purdue basketball has a rich and storied history that reflects the university's enduring commitment to excellence on the court. Established in 1906, Purdue's basketball program is one of the oldest in the country and has produced a tradition of success over the decades. They have had a passionate coaches over the years including Gene Keady, who built Purdue into a powerhouse during his 25-year tenure and current coach Matt Painter, head coach of Purdue basketball since 2005. Painter has been instrumental in continuing the program's tradition of excellence, known for developing well-rounded players, emphasizing strong defense, and leading the Boilermakers to multiple Big Ten championships and deep NCAA Tournament runs. The university also takes pride in producing top-notch players like John Wooden, a basketball icon who later became one of the greatest coaches in NCAA history, and modern stars like Glenn Robinson and Zach Edey.

Playing in the historic Mackey Arena, which opened in 1967, Purdue enjoys one of the most passionate fan bases in college basketball, with fans filling the stands and creating a powerful home-court advantage. The "Purdue Pete" mascot, along with the thundering sounds of the Purdue Pep Band, adds to the electric atmosphere at games. As Purdue continues to build on its basketball legacy, the program stands as a symbol of tradition, hard work, and competitive spirit, making it a cornerstone of Boilermaker athletics.



LEARN MORE about how YOU can become an **INDUSTRY PARTNER**  
2025 Annual & Industry Partner Sponsorship Opportunities & Benefits



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