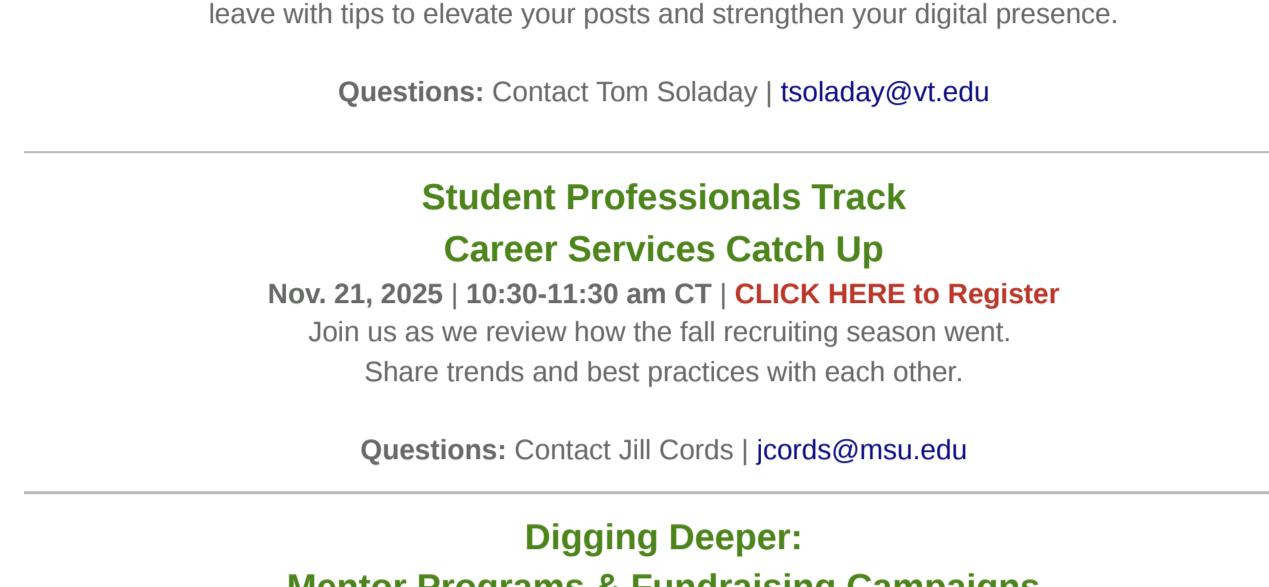


Welcome to Connections, your monthly newsletter for the latest NAADA news, member stories and important industry information.

DID YOU KNOW? Each Newsletter Section Banner is clickable. Click each to explore more!



### Making Social Media Work for You

Nov. 17, 2025 | 1:00 pm CT | [CLICK HERE to Register](#)

This program will serve as a practical introduction to making social media more than just a box you check for your unit. Participants will learn the dos and don'ts of effective graphics, writing and content curation for different platforms, and using each platform's unique tools to engage your audience. You'll leave with tips to elevate your posts and strengthen your digital presence.

Questions: Contact Tom Soladay | [tsoladay@vt.edu](mailto:tsoladay@vt.edu)

### Student Professionals Track Career Services Catch Up

Nov. 21, 2025 | 10:30-11:30 am CT | [CLICK HERE to Register](#)

Join us as we review how the fall recruiting season went.

Share trends and best practices with each other.

Questions: Contact Jill Cords | [jcords@msu.edu](mailto:jcords@msu.edu)

### Digging Deeper: Mentor Programs & Fundraising Campaigns

Dec. 3, 2025 | 11:00 am CT | [CLICK HERE to Register](#)

A roundtable discussion on two topics:

**First:** Alumni to student mentorship programs:

What are measures of success, how are they managed

and what are challenges mentor programs face.

**Second:** When Universities kick off large fundraising campaigns,

what role do alumni programs have in the larger campaign, how are alumni engaged?

Are there other metrics collected?

Questions: Contact Amanda Clougherty | [akbrown@umd.edu](mailto:akbrown@umd.edu)

### Digging Deeper: The Future of Alumni Programs

Jan. 7, 2026 | 11:00 am CT | [CLICK HERE to Register](#)

Join us as we dig deeper into the future of Alumni programs -

engagement, retention, stewardship and more!

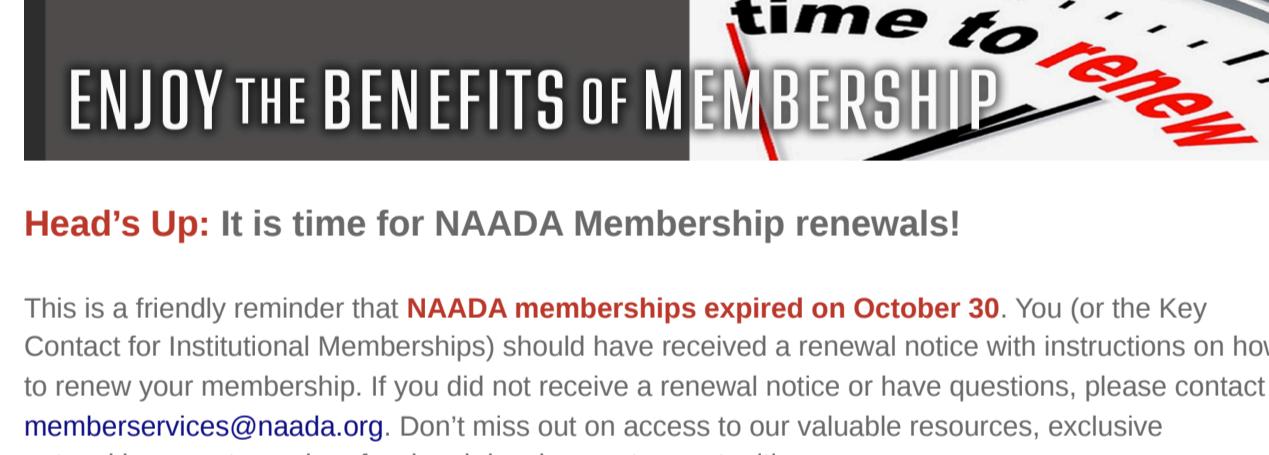
Questions: Contact Amanda Clougherty | [akbrown@umd.edu](mailto:akbrown@umd.edu)

### 2026 Conference Alumni Educational Session Planning

Feb. 4, 2026 | 11:00 am CT | [CLICK HERE to Register](#)

This quarterly meet-up will include planning for the 2026 NAADA Alumni Track Educational sessions at annual conference in June. We will also be sharing individual program wins and challenges.

Questions: Contact Amanda Clougherty | [akbrown@umd.edu](mailto:akbrown@umd.edu)



### CALL FOR: Educational Session Proposal Submissions

for 2026 NAADA Annual Conference at the University of Tennessee-Knoxville

The NAADA Education Committee invites you to submit engaging and educational presentation proposals focused on topics relevant to alumni relations, development, student engagement, and more within the agricultural industry for the 2026 NAADA Annual Conference to be held at the University of Tennessee-Knoxville, June 15-19, 2026.

We look forward to reviewing your proposals and creating an impactful educational program. The deadline for submissions is **January 30, 2026**.

[Submit Your Proposal](#)

For questions, contact [info@naada.org](mailto:info@naada.org)



### NAADA Award Applications & Nominations Opened October 1, 2025!

#### 2026 NAADA Projects & Publications Competition

The P&P application period opened on October 1, 2025.

Submissions are welcome for any project or publication completed during the full calendar year of 2025. The application window will remain open until February 20, 2026.

[CLICK HERE for Award Descriptions & Submission Instruction](#)

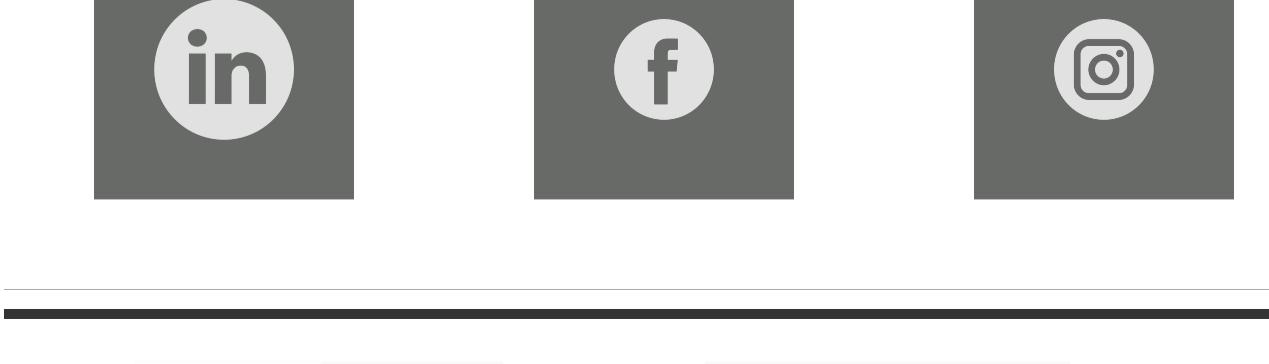
[CLICK HERE to View Past Award Winners](#)

### Nominate a Colleague for the 2026 NAADA Individual Awards

Nominations opened October 1, 2025, and remain available until February 20, 2026. This is your chance to recognize a peer whose contributions deserve the spotlight. Award recipients will be announced and celebrated at the NAADA Annual Conference in Knoxville, TN, next June.

[CLICK HERE for Award Descriptions & Submission Instruction](#)

[CLICK HERE to View Past Award Winners](#)



**Each month, we want to showcase what our NAADA members are doing.**

Have you hosted or attended an event you're excited about? Have you met up with any fellow NAADA members at a convention or meeting? Please share! Submit photos, captions, and names of those photographed by the 1st day of each month for publication in Connections to [info@naada.org](mailto:info@naada.org).



**Head's Up:** It is time for NAADA Membership renewals!

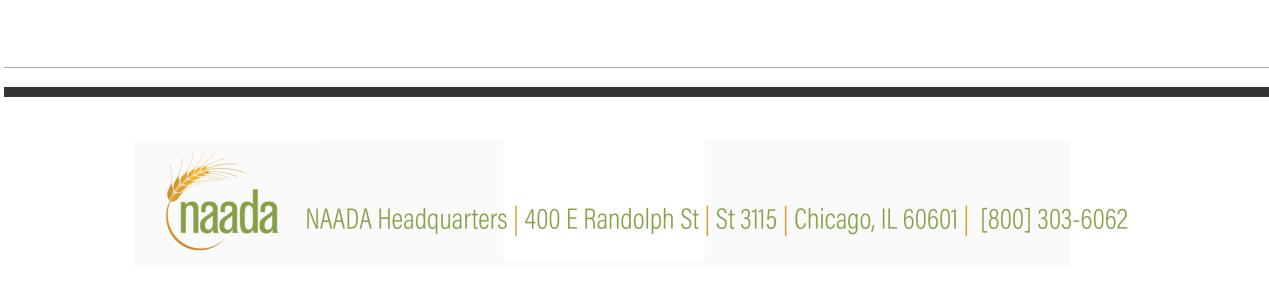
This is a friendly reminder that **NAADA membership expired on October 30**. You (or the key contact for Institutional Memberships) should have received a renewal notice with instructions on how to renew your membership. If you did not receive a renewal notice or have questions, please contact [memberservices@naada.org](mailto:memberservices@naada.org). Don't miss out on access to our valuable resources, exclusive networking, and professional development opportunities.

**The deadline to renew without penalty is January 15, 2026.**

NAADA membership is available to agricultural colleges and alumni organizations within the 1862, 1890 and 1994 land-grant institutions, plus institutions holding membership in APHL having agricultural, forestry and natural resources programs. There are 5 levels of Institutional Membership, based on number of individual members.

We hope you've enjoyed the benefits and connections you've gained this past year and we look forward to having you continue with us in the next!

[CLICK HERE to learn more about NAADA Membership Benefits!](#)



### University of Tennessee-Knoxville Fun Facts



**Did You Know | Agriculture is a top industry in Tennessee...**

**in terms of cash receipts, are:**

- Cattle & Calves
- Soybeans
- Broilers
- Corn
- Cotton

**We are so excited to host NAADA 2026!**

**Get ready for a fun, educational, unforgettable time at University of Tennessee-Knoxville!**

[FOLLOW NAADA on the SOCIALS!](#)

