



Welcome to **Connections**, your monthly newsletter for the latest NAADA news, member stories and important industry information.

DID YOU KNOW? Each Newsletter Section Banner is clickable. Click each to explore more!



Making Social Media Work for You

Nov. 17, 2025 | 1:00 pm CT | [CLICK HERE to Register](#)

This program will serve as a practical introduction to making social media more than just a box you check for your unit. Participants will learn the dos and don'ts of effective graphics, writing and content curation for different platforms, and using each platform's unique tools to engage your audience. You'll leave with tips to elevate your posts and strengthen your digital presence.

Questions: Contact Tom Soladay | tsoladay@vt.edu

Student Professionals Track

Career Services Catch Up

Nov. 21, 2025 | 10:30-11:30 am CT | [CLICK HERE to Register](#)

Join us as we review how the fall recruiting season went.
Share trends and best practices with each other.

Questions: Contact Jill Cords | j cords@msu.edu

Digging Deeper:

Mentor Programs & Fundraising Campaigns

Dec. 3, 2025 | 11:00 am CT | [CLICK HERE to Register](#)

A roundtable discussion on two topics.

First: Alumni to student mentorship programs:

What are measures of success, how are they managed
and what are challenges mentor programs face.

Second: When Universities kick off large fundraising campaigns,
what role do alumni programs have in the larger campaign, how are alumni engaged?

Are there other metrics collected?

Questions: Contact Amanda Clougherty | akbrown@umd.edu

Digging Deeper:

The Future of Alumni Programs

Jan. 7, 2026 | 11:00 am CT | [CLICK HERE to Register](#)

Join us as we dig deeper into the future of Alumni programs -
engagement, retention, stewardship and more!

Questions: Contact Amanda Clougherty | akbrown@umd.edu

2026 Conference Alumni Educational Session Planning

Feb. 4, 2026 | 11:00 am CT | [CLICK HERE to Register](#)

This quarterly meet-up will include planning for the 2026 NAADA Alumni Track Educational sessions at annual conference in June. We will also be sharing individual program wins and challenges.

Questions: Contact Amanda Clougherty | akbrown@umd.edu



NAADA 2026 Annual Conference | June 15-19 | Knoxville, Tennessee

CALL FOR: Educational Session Proposal Submissions

for 2026 NAADA Annual Conference at the University of Tennessee-Knoxville

The NAADA Education Committee invites you to submit engaging and educational presentation proposals focused on topics relevant to alumni relations, development, student engagement, and more within the agricultural industry for the 2026 NAADA Annual Conference to be held at the University of Tennessee-Knoxville, June 15-19, 2026.

We look forward to reviewing your proposals and creating an impactful educational program.
The deadline for submissions is **January 30, 2026**.

[Submit Your Proposal](#)

For questions, contact info@naada.org



NAADA Award Applications & Nominations Opened October 1, 2025!

2026 NAADA Projects & Publications Competition

The P&P application period opened on October 1, 2025.

Submissions are welcome for any project or publication completed during the full calendar year of 2025. The application window will remain open until February 20, 2026.

[CLICK HERE](#) for Award Descriptions & Submission Instruction

[CLICK HERE](#) to View Past Award Winners

Nominate a Colleague for the 2026 NAADA Individual Awards

Nominations opened October 1, 2025, and remain available until February 20, 2026. This is your chance to recognize a peer whose contributions deserve the spotlight. Award recipients will be announced and celebrated at the NAADA Annual Conference in Knoxville, TN, next June.

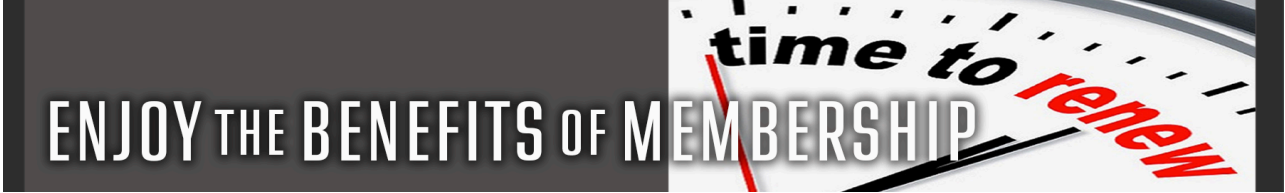
[CLICK HERE](#) for Award Descriptions & Submission Instruction

[CLICK HERE](#) to View Past Award Winners



Each month, we want to showcase what our NAADA members are doing.

Have you hosted or attended an event you're excited about? Have you met up with any fellow NAADA members at a convention or meeting? Please share! Submit photos, captions, and names of those photographed by the 1st day of each month for publication in Connections to info@naada.org.



Head's Up: It is time for NAADA Membership renewals!

This is a friendly reminder that **NAADA memberships expired on October 30**. You (or the Key Contact for Institutional Memberships) should have received a renewal notice with instructions on how to renew your membership. If you did not receive a renewal notice or have questions, please contact memberservices@naada.org. Don't miss out on access to our valuable resources, exclusive networking events, and professional development opportunities.

The deadline to renew without penalty is January 15, 2026.

Institutional Membership is available to agricultural colleges and alumni organizations within the 1862, 1890 and 1994 land-grant institutions, plus institutions holding membership in APLU having agricultural, forestry and natural resources programs. There are 5 levels of Institutional Membership, based on number of individual members.

We hope you've enjoyed the benefits and connections you've gained this past year and we look forward to having you continue with us in the next!

[CLICK HERE](#) to learn more about NAADA Membership Benefits!



Welcome to our Newest NAADA Members

If you are a new member and not listed, please email info@naada.org.

Carmen Agouridis, University of Kentucky

Ariel Cooper, Michigan State University

Caitlin Dartez, Texas A&M University

Matt Daum, Michigan State University

Melissa Hansen, Michigan State University

Drake Martin, NUniversity of Tennessee Foundation, Inc

Greg Witbeck, Michigan State University

Molly Dunskey, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Alexis Eichler, Oregon State University - College of Agricultural Sciences

Alyson Farmer, North Carolina State University

Meg Gaito, North Carolina State University

Jason Gipe, North Carolina State University

Sara Hamlin, Oregon State University - College of Agricultural Sciences

Nick Harvey, Oregon State University - College of Agricultural Sciences

Brett Hof, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Ren Hopkins, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Lydia Leeds, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Clayton Miller, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Jefferson Miller, University of Arkansas

Eli Reyer, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Lauren Selby, University of Arkansas

Emily Smith, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Claire Stebbins, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Laura Stephenson, University of Kentucky

Shaila Wagener, The Ohio State University College of Food, Agricultural, and Environmental Sciences

Lexi Workman-Avent, University of Arkansas

[CLICK HERE](#) to learn more about NAADA Membership Benefits!

University of Tennessee-Knoxville Fun Facts



Did You Know | Agriculture

is a top industry in Tennessee.

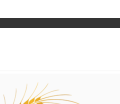
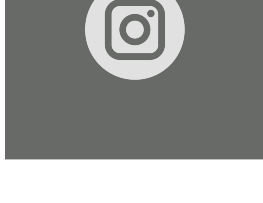
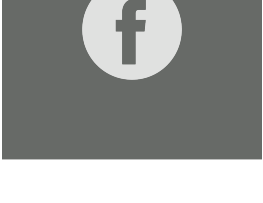
The top five agricultural commodities, in terms of cash receipts, are:

- Cattle & Calves
- Soybeans
- Broilers
- Corn
- Cotton

We are so excited to host NAADA 2026!

Get ready for a fun, educational, unforgettable time at University of Tennessee-Knoxville!

FOLLOW NAADA on the SOCIALS!



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