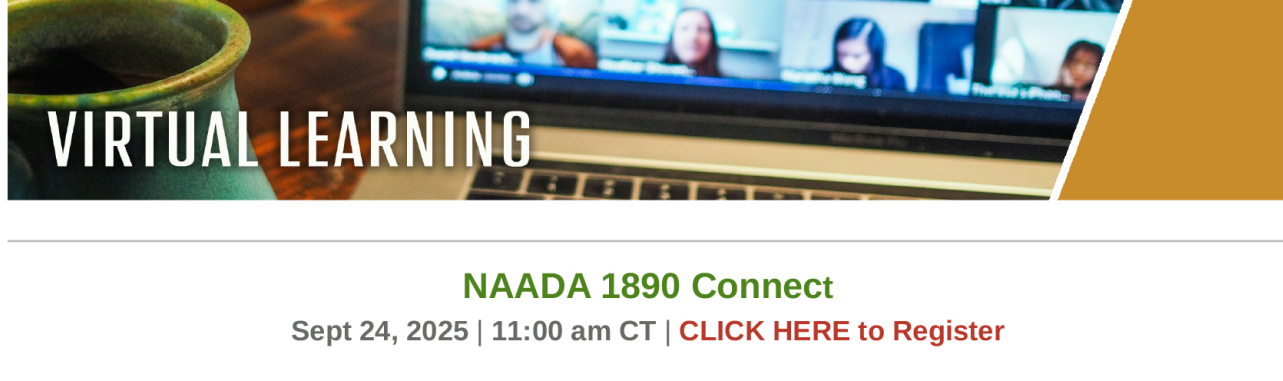




DID YOU KNOW? Each Newsletter Section Banner is clickable. Click each to explore more!



NAADA 1890 Connect

Sept 24, 2025 | 11:00 am CT | [CLICK HERE to Register](#)

The **1890 Connect** is a special event hosted by NAADA to introduce 1890 Land-Grant institutions to our mission, network, and impact. Designed to build awareness, foster connection, and spark collaboration, this gathering highlights how NAADA supports advancement professionals in fundraising, communications, alumni engagement, and more. We invite 1890 institutions to explore the benefits of membership and join us in shaping the future of agricultural higher education together.

Questions: Contact Robert Easley | robert@suttrueblue.org

NAADA Volunteer Advantage Program Series / Cohort #3

Wednesdays, Oct 15 - Nov 5 | 11:30 am - 12:45 pm CT

[CLICK HERE to Register by Oct 1](#)

NAADA Volunteer Advantage, is a 5-hour certificate program designed to provide foundational training on board expectations and commonly used governance documents. Participants will gain a better understanding of how boards operate while also building connections with fellow volunteers. The program will be led by experienced NAADA professionals and volunteers, and a certificate will be awarded upon completion. This opportunity is open to all board members at NAADA institutions, including alumni boards, development boards, advisory boards, committees, and student representatives.

All participants will take the **6 Types of Working Genius** assessment.

Series dates Oct.15, Oct. 22, Oct. 29, Nov. 5.

***This is a NAADA Virtual Certificate Program!**

Questions: Contact Mary Buschette | mbuschet@umn.edu

or, Renee Keese | renee.keese@yahoo.com

Digging Deeper: Alumni Boards

Nov. 5, 2025 | 11:00 am CT | [CLICK HERE to Register](#)

A roundtable discussion on alumni board management, board member roles and responsibilities, bylaws and operating procedures.

Questions: Contact Amanda Clougherty | akbrown@umd.edu

Digging Deeper: Mentor Programs & Fundraising Campaigns

Dec 3, 2025 | 11:00 am CT | [CLICK HERE to Register](#)

A roundtable discussion on two topics.

First: Alumni to student mentorship programs:

What are measures of success, how are they managed

and what are challenges mentor programs face.

Second: When Universities kick off large fundraising campaigns,

what role do alumni programs have in the larger campaign, how are alumni engaged?

Are there other metrics collected?

Questions: Contact Amanda Clougherty | akbrown@umd.edu



NAADA Award Applications & Nominations Open October 1, 2025!

2026 NAADA Projects & Publications Competition

It's that time again—**get ready to showcase your work for the 2026 NAADA Projects & Publications Awards**. Winners of the awards will be presented at the June Annual Conference in Knoxville, TN!

We're excited to announce that the **P&P application period opens on October 1, 2025**.

This year, submissions are welcome for any project or publication completed during the full calendar year of 2025. To ensure everyone has ample time to prepare and submit, the application window will remain **open until February 20, 2026**.

We can't wait to celebrate the incredible work being done across our campuses. Be sure to encourage your team to submit their successes and take pride in their accomplishments! Let's make this year's P&P showcase the best yet!

New to Project & Publication: Article Submissions

Over the past year, we noticed many article entries being submitted into categories that weren't quite the right fit. In response, the P&P Committee is excited to introduce a dedicated Article subcategory under the Print Media category for the 2026 NAADA Projects & Publications Awards.

This new subcategory allows for the recognition of **single articles** that demonstrate excellence in writing, storytelling, and design. And remember—all projects and publications completed during the full calendar year of 2025 are eligible for submission!

We're looking forward to reading the impactful, creative, and inspiring articles you've produced. Let's celebrate your work the way it deserves!

[CLICK HERE](#) for Award Descriptions & Submission Instruction

[CLICK HERE](#) to View Past Award Winners

Nominate a Colleague for the 2026 NAADA Individual Awards

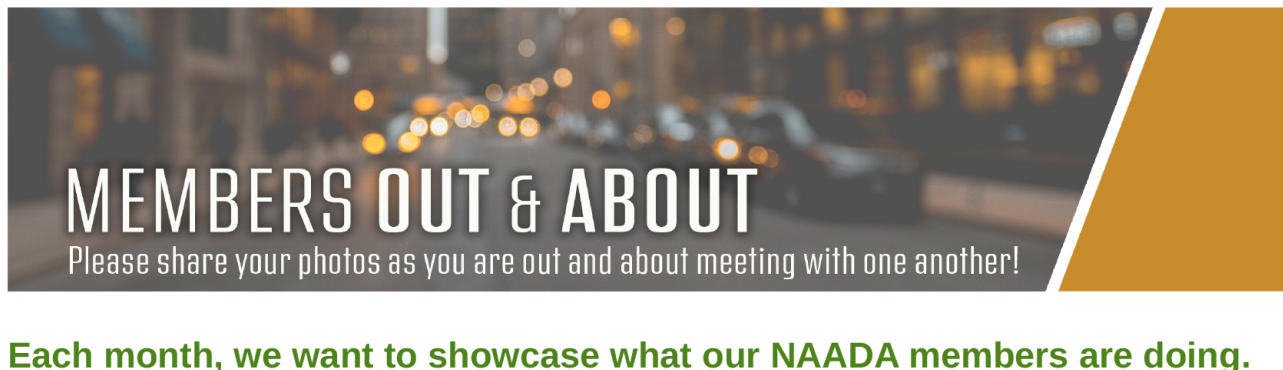
Behind every successful program and initiative are the people who make it happen and those that support it. The NAADA Individual Awards honor the leaders, mentors, innovators, corporate partners, and philanthropists who are shaping the future of our profession, our organization and making a difference on their campuses and in their communities.

Nominations open **October 1, 2025**, and remain available until **February 20, 2026**. This is your chance to recognize a peer whose contributions deserve the spotlight. Award recipients will be announced and celebrated at the NAADA Annual Conference in Knoxville, TN, next June.

The **Individual Achievement Awards** include:

- Above and Beyond Partner Award
- Corporate Partner Award
- Founders Distinguished Service Award
- Front Line Award
- Jane Longley-Cook Volunteer Service Award
- Ray A. Miller Professional Achievement Award
- Ruby C. McSwain Outstanding Philanthropist Award
- Up and Coming Award
- Volunteer Service Award

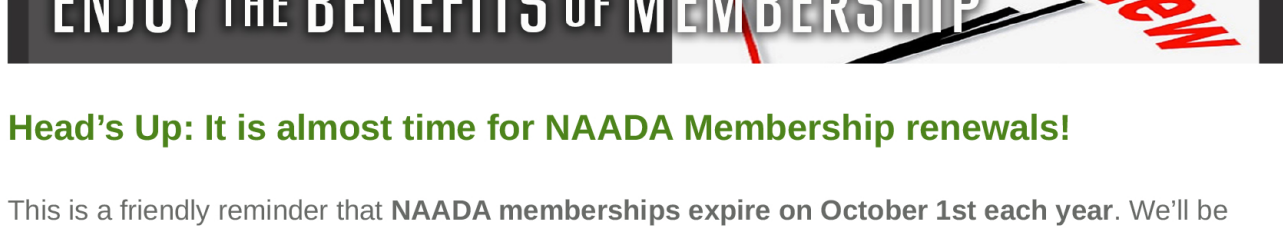
Take a moment to lift up the colleagues who inspire you—your nomination could help share their story with our entire NAADA network!



Each month, we want to showcase what our NAADA members are doing.

Have you hosted or attended an event you're excited about? Have you met up with any fellow NAADA members at a convention or meeting? Please share!

Submit photos, captions, and names of those photographed by the 1st day of each month for publication in Connections to info@naada.org.

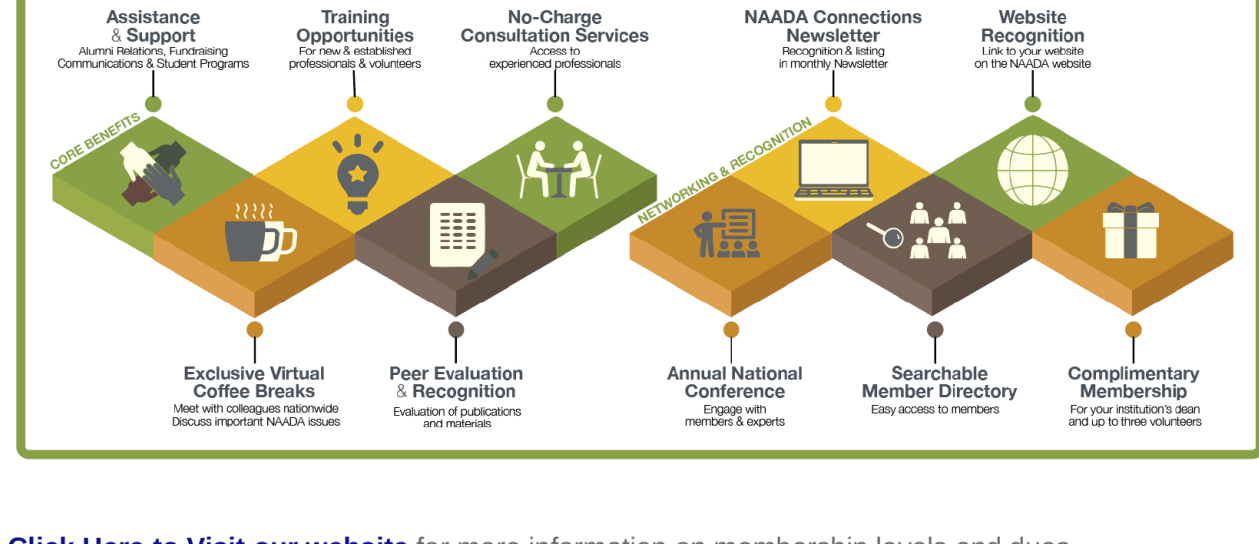


Head's Up: It is almost time for NAADA Membership renewals!

This is a friendly reminder that **NAADA memberships expire on October 1st each year**. We'll be sending renewal notices soon with more details. Don't miss out on access to our valuable resources, exclusive networking events, and professional development opportunities.

Institutional Membership is available to agricultural colleges and alumni organizations within the 1862, 1890 and 1994 land-grant institutions, plus institutions holding membership in APLU having agricultural, forestry and natural resources programs. There are 5 levels of Institutional Membership, based on number of individual members.

We hope you've enjoyed the benefits and connections you've gained this past year and we look forward to having you continue with us in the next!



[Click Here to Visit our website](#) for more information on membership levels and dues.



Welcome to our Newest NAADA Members

If you are a new member and not listed, please email info@naada.org.

Alexis Eichler, Oregon State University - College of Agricultural Sciences

Sara Hamlin, Oregon State University - College of Agricultural Sciences

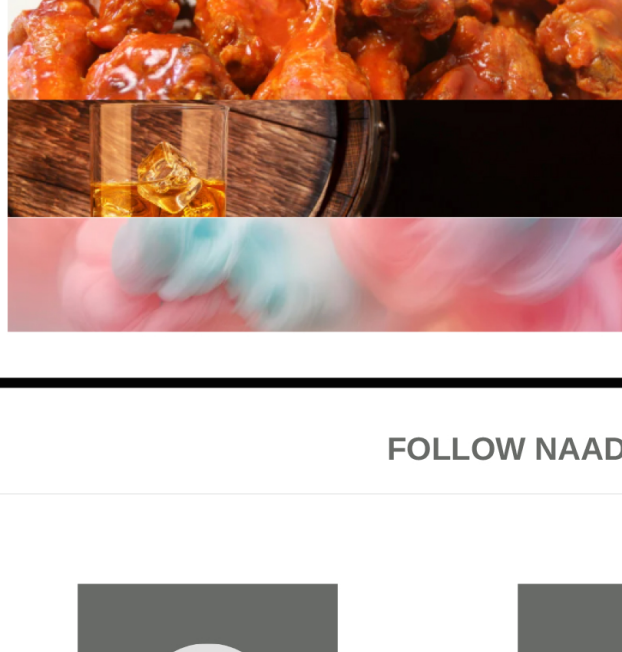
Nick Harvey, Oregon State University - College of Agricultural Sciences

[CLICK HERE to learn more about NAADA Membership Benefits!](#)



NAADA 2026 Annual Conference

June 15-19 | Knoxville, Tennessee



Did You Know

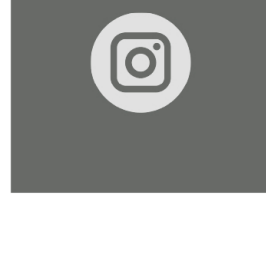
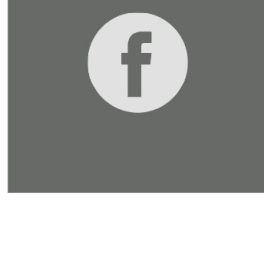
- Moon Pies
- Mountain Dew
- Nashville Hot Chicken
- Tennessee Whiskey
- GooGoo Clusters
- Cotton Candy

were all born in Tennessee?

We are so excited to host NAADA 2026!

Get ready for a fun, educational, unforgettable time in Knoxville, Tennessee!

FOLLOW NAADA on the **SOCIALS!**



NAADA Headquarters | 400 E Randolph St | St 3115 | Chicago, IL 60601 | [800] 303-6062