



NAADA Connections

April 2024

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Reminder — enter your
institution's data in your
organizational profile.

HELP HINTS HERE



Did you know NAADA uses X,
Facebook, LinkedIn, and
Instagram? Check out our pages
to get the latest scoop.

Members-only section

As a NAADA member, you can
access discussion groups, edit
your online profile and browse our
searchable directory at
www.naada.org.

Letter from the President

Wow has this month flown by!

This means that we are one month closer to being all together in Auburn!

If you have never been to a NAADA conference (or are a seasoned vet), we are planning to do a BBS sometime before the conference that will go over some important things to do and look forward to at the conference. It helps you plan and be ready. More details to come closer to the conference. This is shaping up to be a great week with great friends both new and old.

Your NAADA board was graciously hosted at Purdue University by Danica Kirkpatrick and Kelly Delp for our spring board meeting. This board puts in the work, let me tell you! I cannot thank them enough for their continued support and for the work they do for NAADA. If you would like to be more involved with NAADA and become involved on the board, please reach out to me or any board member. We need people on each committee, and we will have a few available spots as a board chair coming up soon—more information to come.

I am looking forward to seeing everyone in [Auburn June 11-13 for the conference](#). Come in early and join us for the pre-conference tour. We plan on having a great guided tour of Auburn's campus, followed by a service project at the Campus food pantry, and ending the day with a social time on the Rayne Center rooftop garden! Information on the pre-conference tour will be in the registration. There has been some interest by some people to play golf on that Monday. Please reach out to [Phillip Cowart](#) if you might be interested in playing.

Please feel free to reach out to me anytime with anything. This is your NAADA and we are here to make it better than when we got it.

Have a great week!

[Jordan Moseley](#), Auburn University
President, NAADA

NAADA Pop-Up Shop!

NAADA swag is available now for a limited time! Get your NAADA gear in time for the 2024 Conference in Auburn! The NAADA Pop-Up Shop will be open for business beginning March 15 through April 21. Orders will be processed and shipped after April 21 and will arrive at your address before the conference. Not ready to commit yet? Not a problem! The online Pop-Up Shop will open for orders again during the NAADA conference. Please note, items will not be available for purchase at the conference — this is an online order opportunity only. Skip the shipping expense and have your items delivered to the NAADA 2024 conference site. You can pick them up when you arrive! Select "Pick Up My Order" during check out.

NAADA ONLINE STORE

2024 Annual Conference: We're headed to Auburn, Alabama!

2024 ANNUAL CONFERENCE

JUNE 10 - 13, 2024 | AUBURN, AL



Mark your calendars! NAADA's 2024 Annual Conference will be held in Auburn Alabama, June 10-13, 2024.

Schedule at a Glance:

- **Monday, June 10:** Pre-Conference Tour
- **Tuesday, June 11:** Track Sessions and Opening Reception
- **Wednesday, June 12:** Educational Sessions, Tours, and Spirit Night
- **Thursday, June 13:** Educational Sessions and Awards Banquet

[REGISTER TODAY](#)

Sponsorship Opportunities Now Available for the 2024 Annual Conference

As plans are underway for the [2024 NAADA Annual Conference](#), we invite you to become a sponsor!

We are excited about our upcoming visit to Auburn University in Auburn, Alabama. NAADA is looking forward to hosting this year's conference in beautiful eastern Alabama and put the conference theme of Rooted in Growth into action!

WHY SPONSOR IN 2024?

- To connect with advancement professionals from around the country.
- To increase visibility to enhance student recruitment success.
- To continue the excellence of the land grant legacy and see what we can do together as an organization.
- To receive complimentary conference registrations.

The benefits and opportunities available for institutions and organizations are high across the board!

[DOWNLOAD SPONSORSHIP PROSPECTUS](#)

[VIEW SPONSORSHIP OPPORTUNITIES](#)

Individual Awards

Nominations for individual awards are now closed. Thank you to those who nominated someone. Winners will be recognized at the annual conference in June. Stay tuned!

NAADA Industry Partner Program

At the heart of the National Agriculture Alumni and Development Association (NAADA) lies a mission to educate and support professionals and volunteers dedicated to advancing agriculture and related disciplines through our esteemed network of land-grant institutions, colleges of agricultural sciences, and partner programs.

As an organization, we unite more than a million Ag alumni and over 100,000 students from across the country. Through our sponsorship programs, we have empowered our contributing organizations to connect with their target audiences, discover qualified employees, promote job opportunities, and enhance their visibility.

The NAADA Industry Partner Program is your passport to a rich network of like-minded individuals, universities, and industry leaders, all with a shared passion for advancing agriculture and education. We invite you to seize this opportunity to propel your organization to new heights.

Download the Industry partner program info sheet [here](#).

Please visit our webpage to learn more: [Industry Partner Program](#).

To learn more or secure your place as a NAADA Industry Partner, please contact:

[Austin O'Neill](#)
Director of Development

The NAADA Volunteer Advantage Program is Here!

The NAADA board is offering a new volunteer training program, the NAADA Volunteer Advantage, a 4-hour certificate program. Participants will receive basic training in key documents, how Boards function, how to be a better Board member, and be able to network with other volunteers. This pilot program will be facilitated by NAADA professionals and other volunteers. Participants will receive a certificate and potentially a badge for social media after completion.

A pilot program is being held this month. [Join the email list](#) to receive information about future programming. A minimal fee will be requested with proceeds supporting the Jane Longley-Cook Endowment for volunteers.

NAADA Greek Life

Do you advise a Greek organization at your institution, in addition to or as part of your full-time job? Mary Buschette and Emily Wickham are seeking fellow NAADA members who are Greek advisors to discuss best practices, challenges, and how your organization has been beneficial to student recruitment, alumni engagement and advancement within your college of agriculture. Please email Mary at mbuschet@umn.edu or Emily at wickham.24@osu.edu to share your interest in connecting.

Trivia

2024 will mark the 2nd time Auburn University has hosted a NAADA conference. When and where was the first one?

- A. 1996 in Tuscaloosa
- B. 2000 in Auburn
- C. 2004 in Mobile
- D. 2010 in Birmingham

[Answer here!](#)

Congratulations to Luke Brenneman of Purdue University, the only one to respond with the correct answer to the March Trivia question, D. 105. According to the National Education Association, there are 105 public and 7 private land grant institutions in operation today. They serve students in every state, the District of Columbia, and the five inhabited U.S. territories and include 19 historically Black colleges and universities (HBCUs) and 35 tribal colleges.

Thank You to our Industry Partner



We create chemistry

Let's Get Social!

Stay connected with NAADA on all your favorite social media platforms. Follow us on Facebook, Instagram, X, and LinkedIn for the latest news and information.



NAADA Track Listservs:

Alumni - alumniprofessionals@lists.naada.org

Communications - communicationpros@lists.naada.org

Development - developmentprofessionals@lists.naada.org

Student Professionals - studentprofessionals@lists.naada.org

Volunteers - volunteers@lists.naada.org

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To access member-only functions, you will need to log in. Your username is @@username@. [Retrieve your password](#)
This email was sent to @@email@. To update your email preferences, please click on the following link: [@@unsubscribe_url@](#)