



NAADA Connections

February 2024

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Reminder — enter your
institution's data in your
organizational profile.

HELP HINTS HERE



Did you know NAADA uses X,
Facebook, LinkedIn, and
Instagram? Check out our pages
to get the latest scoop.

Members-only section

As a NAADA member, you can
access discussion groups, edit
your online profile and browse our
searchable directory at
www.naada.org.

Letter from the President

Conference planning is well underway! The team here at Auburn are planning a great conference this year and the Education committee has some great submissions this year for education sessions. The tours are being finalized and will be heavily centered around the great things and agriculture opportunities we have on and around campus. If you decide to come in a day or two early, we are planning a pre-tour, campus tour and a service project with our Food pantry here on campus for Monday. There will be plenty of time to tour downtown Auburn and hit up any of the bookstores!

By the time you are reading this, registration should be up and on the website. Make sure to make your travel plans accordingly. I encourage you to register and make plans to attend. Keep up with NAADA on Facebook and Instagram for announcements during the next few months. If your institution or company has not yet become a sponsor for the conference, please go to Naada.org and get signed up to be a sponsor. Free registrations for the conference are a part of sponsorship, depending on the level.

If your institution would be interested in learning more about hosting a future conference, please contact us or ask questions during the conference. We need to be planning for future conferences.

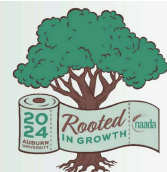
Please feel free to reach out to me anytime with anything. This is *your* NAADA and we are here to make it better than when we got it.

Have a great week!

Jordan Moseley, Auburn University
President, NAADA

2024 Annual Conference: We're headed to Auburn, Alabama!

2024 ANNUAL CONFERENCE
JUNE 10 - 13, 2024 | AUBURN, AL



Mark your calendars! NAADA's 2024 Annual Conference will be held in Auburn, Alabama, June 10-13, 2024. Schedule at a Glance:

- Monday, June 10: Pre-Conference Tour
- Tuesday, June 11: Track Sessions and Opening Reception
- Wednesday, June 12: Educational Sessions, Tours, and Spirit Night
- Thursday, June 13: Educational Sessions and Awards Banquet

Sponsorship Opportunities Now Available for the 2024 Annual Conference

As plans are underway for the [2024 NAADA Annual Conference](#), we invite you to become a sponsor!

We are excited about our upcoming visit to Auburn University in Auburn, Alabama. NAADA is looking forward to hosting this year's conference in beautiful eastern Alabama and put the conference theme of Rooted in Growth into action!

WHY SPONSOR IN 2024?

- To connect with advancement professionals from around the country.
- To increase visibility to enhance student recruitment success.
- To continue the excellence of the land grant legacy and see what we can do together as an organization.
- To receive complimentary conference registrations.

The benefits and opportunities available for institutions and organizations are high across the board!

[DOWNLOAD SPONSORSHIP PROSPECTUS](#)

[VIEW SPONSORSHIP OPPORTUNITIES](#)

Publications and Projects Nominations Now Open

The 2024 NAADA Publications and Projects Award Competition is now accepting submissions. This is your opportunity to demonstrate your college's greatest work and achievements over the last year. Make sure to recognize the excellent work your staff has accomplished by nominating their publication or project for one of NAADA's prestigious awards. All material must be received by Thursday, February 29, 2024, 5:00 p.m. CT, to be eligible for the competition.

Publications & Projects will again be recognized in the following categories:

- Multimedia
- Print Media
- Campaign
- Events
- Society Programming

More information and nomination forms are available [HERE](#). Hardcopy submissions are encouraged, but not required. Complete submission label and address information can be found through the link above. Don't miss this opportunity to have your college recognized as one of the best agricultural institutions in the country!

If you have any questions or need more information, please feel free to contact Publications and Projects Competition Chair [Emily Wickham](#).

Deadline: Thursday, February 29, 2024

[P&P CATEGORIES](#)

[SUBMIT A NOMINATION](#)

Individual Award Nominations Now Being Accepted!

Who made a difference at your institution in 2023? Recognize alumni, donors, corporate partners, colleagues and friends who made a difference in your institution

by nominating them for a NAADA individual achievement award. It's a great opportunity to nationally recognize agricultural alumni and development success.

Nominations are being accepted for the following awards:

- Above and Beyond Partner Award
- Corporate Partner Award
- Front Line Award
- Founders Distinguished Service Award
- Jane Longley-Cook Volunteer Service Award
- Ruby C. McSwain Outstanding Philanthropist Award
- Ray A. Miller Professional Achievement Award
- Up and Coming Award · Volunteer Service Award

The deadline for nominations is **March 8, 2024**. Contact [Tom Looney](#) with questions or comments. We look forward to celebrating your staff members, alumni, friends, and donors during the NAADA Annual Conference.

[LEARN MORE ABOUT NAADA'S AWARDS](#)

NAADA Industry Partner Program

At the heart of the National Agriculture Alumni and Development Association (NAADA) lies a mission to educate and support professionals and volunteers dedicated to advancing agriculture and related disciplines through our esteemed network of land-grant institutions, colleges of agricultural sciences, and partner programs.

As an organization, we unite more than a million Ag alumni and over 100,000 students from across the country. Through our sponsorship programs, we have empowered our contributing organizations to connect with their target audiences, discover qualified employees, promote job opportunities, and enhance their visibility.

The NAADA Industry Partner Program is your passport to a rich network of like-minded individuals, universities, and industry leaders, all with a shared passion for advancing agriculture and education. We invite you to seize this opportunity to propel your organization to new heights.

Download the Industry partner program info sheet [here](#).

Please visit our webpage to learn more: [Industry Partner Program](#).

To learn more or secure your place as a NAADA Industry Partner, please contact:

[Austin O'Neill](#)

Director of Development

Thank you for your dedication to our shared mission. We look forward to the incredible journey **ahead!**

Trivia

Who was Ruby C McSwain?

- A. A former NAADA college dean
- B. A philanthropist
- C. A NAADA past president

[Answer here!](#)

Congratulations to Whitney Baxter, Iowa State University, whose name was randomly selected from the correct answers to the January Trivia question. Both C. Silver and D. Gold sponsors receive a business card size ad in the onsite conference program, exhibit space and complimentary registrations. Learn more [HERE](#).

Thank You to our Industry Partner



We create chemistry

Let's Get Social!

Stay connected with NAADA on all your favorite social media platforms. Follow us on Facebook, Instagram, X, and LinkedIn for the latest news and information.



NAADA Track Listservs:

Alumni - alumniprofessionals@lists.naada.org

Communications - communicationpros@lists.naada.org

Development - developmentprofessionals@lists.naada.org

Student Professionals - studentprofessionals@lists.naada.org

Volunteers - volunteers@lists.naada.org

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