



NAADA Connections

January 2023

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Reminder — enter your
institution's data in your
organizational profile.

HELP HINTS HERE



Did you know NAADA uses
Twitter/X, Facebook, LinkedIn,
Instagram, and Snapchat? Check
out our pages to get the latest
scoop.

Members-only section

As a NAADA member, you can
access discussion groups, edit

Letter from the President

Happy New Year! I hope everyone had a great break and you are back and ready to take on this new year.

We are one month closer to our annual conference here in Auburn! We are back into the planning process and expect a great conference, education sessions, and educational tours here on the "rolling plains of dixie"! We are looking forward to hosting everyone!!

Registration will be open in the coming month or so. Keep up with NAADA on Facebook and Instagram for announcements during the next few months. If your institution or company has not yet become a sponsor for the conference, please go to Naada.org and get signed up to be a sponsor. Free registrations for the conference are a part of sponsorship, depending on the level. P & P Awards is now open and on the website. Individual Awards nominations will be open soon, so be on the lookout for that.

The NAADA board will be meeting on the first of April at Purdue University! This meeting is to not only conduct NAADA business, but to preview the campus and see the facilities for our conference in Summer 2025.

Look forward to seeing everyone in June at the conference in Auburn!

Please feel free to reach out to me anytime with anything. This is *your* NAADA and we are here to make it better than when we got it.

Have a great week!

Jordan Moseley, Auburn University
President, NAADA

2024 Annual Conference: We're headed to Auburn, Alabama!

2024 ANNUAL CONFERENCE
JUNE 10 - 13, 2024 | AUBURN, AL



Mark your calendars! NAADA's 2024 Annual Conference will be held in Auburn, Alabama, June 10-13, 2024. Schedule at a Glance:

- Monday, June 10: Pre-Conference Tour
- Tuesday, June 11: Track Sessions and Opening Reception
- Wednesday, June 12: Educational Sessions, Tours, and Spirit Night
- Thursday, June 13: Educational Sessions and Awards Banquet

your online profile and browse our searchable directory at www.naada.org.

Stuck Between a Rock and a Hard Place?

Do you have more than one proposal idea for the 2024 Annual Conference? You can submit multiple proposals online.

The NAADA Education Committee invites education session proposals for the Annual Conference from alumni, communication, development, student services professionals, and alumni volunteers of land grant universities and colleges of agriculture and related sciences. The conference theme is "Rooted in Growth," and it will be held June 10-13, 2024, at Auburn University!

For more information, [click here](#). If you have any questions or would like to run your ideas for potential topics and speakers by someone, please feel free to reach out to the Education Committee Chair, [Kelly Delp](#).

Presentation applications are due to NAADA by **5 p.m., Monday, January 29, 2024**.

[SUBMIT A PROPOSAL](#)

Sponsorship Opportunities Now Available for the 2024 Annual Conference

As plans are underway for the [2024 NAADA Annual Conference](#), we invite you to become a sponsor!

We are excited about our upcoming visit to Auburn University in Auburn, Alabama. NAADA is looking forward to hosting this year's conference in beautiful eastern Alabama and put the conference theme of Rooted in Growth into action!

WHY SPONSOR IN 2024?

- To connect with advancement professionals from around the country.
- To increase visibility to enhance student recruitment success.
- To continue the excellence of the land grant legacy and see what we can do together as an organization.
- To receive complimentary conference registrations.

The benefits and opportunities available for institutions and organizations are high across the board!

[DOWNLOAD SPONSORSHIP PROSPECTUS](#)

[VIEW SPONSORSHIP OPPORTUNITIES](#)

Publications and Projects Nominations Now Open

The 2024 NAADA Publications and Projects Award Competition is now accepting submissions. This is your opportunity to demonstrate your college's greatest work and achievements over the last year. Make sure to recognize the excellent work your staff has accomplished by nominating their publication or project for one of NAADA's prestigious awards. All material must be received by Thursday, February 29, 2024, 5:00 p.m. CT, to be eligible for the competition.

Publications & Projects will again be recognized in the following categories:

- Multimedia
- Print Media
- Campaign
- Events
- Society Programming

More information and nomination forms are available [HERE](#). Hardcopy submissions are encouraged, but not required. Complete submission label and address information can be found through the link above. Don't miss this opportunity to have your college recognized as one of the best agricultural institutions in the country!

If you have any questions or need more information, please feel free to contact Publications and Projects Competition Chair [Emily Wickham](#).

Deadline: Thursday, February 29, 2024

[P&P CATEGORIES](#)

[SUBMIT A NOMINATION](#)

Individual Award Nominations Now Open

In each of our NAADA institutions, there are countless individuals who work hard to advance our missions, and to make our programs possible. And each year, there are a few special individuals who have gone above and beyond to make exceptional contributions to the university, to the stakeholders we serve, and to the NAADA community. Award winners will be recognized during the 2024 NAADA Annual Conference in Auburn, Alabama.

Please make it a priority to nominate one or more individuals from your institution. If you nominated someone last year who was not selected and you want to re-nominate them, please submit a new form. Please click here for more information on the Individual Awards program.

Nominations are being accepted for the following awards:

- Above and Beyond Partner Award
- Corporate Partner Award
- Front Line Award
- Founders Distinguished Service Award
- Jane Longley-Cook Volunteer Service Award
- Ruby C. McSwain Outstanding Philanthropist Award
- Ray A. Miller Professional Achievement Award
- Up and Coming Award · Volunteer Service Award

The deadline for nominations is March 15, 2024. Contact [Tom Looney](#) with questions or comments. We look forward to celebrating your staff members, alumni, friends, and donors during the NAADA Annual Conference.

[LEARN MORE ABOUT NAADA'S AWARDS](#)

NAADA Industry Partner Program

At the heart of the National Agriculture Alumni and Development Association (NAADA) lies a mission to educate and support professionals and volunteers dedicated to advancing agriculture and related disciplines through our esteemed network of land-grant institutions, colleges of agricultural sciences, and partner programs.

As an organization, we unite more than a million Ag alumni and over 100,000 students from across the country. Through our sponsorship programs, we have empowered our contributing organizations to connect with their target audiences, discover qualified employees, promote job opportunities, and enhance their visibility.

The NAADA Industry Partner Program is your passport to a rich network of like-minded individuals, universities, and industry leaders, all with a shared passion for advancing agriculture and education. We invite you to seize this opportunity to propel your organization to new heights.

Download the Industry partner program info sheet [here](#).

Please visit our webpage to learn more: [Industry Partner Program](#).

To learn more or secure your place as a NAADA Industry Partner, please contact:

[Austin O'Neill](#)

Director of Development

Thank you for your dedication to our shared mission. We look forward to the incredible journey **ahead!**

NAADA Industry Partner Program Strategy

The Sponsorship Committee is seeking your help to grow the Industry Partner Program. If you have been to a NAADA conference, you know NAADA has had several conference sponsorships that have allowed our conferences to be successful. The Industry Partners program will not replace the conference sponsorship. But the hope is that this will give us a vehicle to keep some of the corporations engaged with NAADA for many years. This will replace the option for corporations to become members of NAADA. Most corporations are not motivated to support to receive a membership, rather they prefer to see a return on their investment.

To ensure that the program aligns with your expectations and preferences, we invite you to participate in a brief survey. Your input will play a crucial role in shaping the success of this initiative.

NAADA INDUSTRY PARTNER PROGRAM STRATEGY SURVEY

Trivia

NAADA conferences would not be possible without the support of conference sponsors. Which level of sponsorship includes a "Business Card Ad (\$300 value)" as one of the benefits?

- A. \$500
- B. \$1,000
- C. \$2,500
- D. \$5,000

[Answer here!](#)

Congratulations to Past President and Mulberry Honor Society member Paul Willis, the first person to guess the correct answer to the November trivia question. The inaugural members were inducted into the Mulberry Honor Society during the 40th Annual NAADA Conference held in 2015 at Texas A&M. Learn more about the Society [here](#).

Thank You to our Industry Partner




We create chemistry

Let's Get Social!

Did you know NAADA uses Twitter, Facebook, LinkedIn, Instagram and Snapchat? Check out our pages to get the latest scoop.



NAADA Track Listservs:



Alumni - alumniprofessionals@lists.naada.org
Communications - communicationpros@lists.naada.org
Development - developmentprofessionals@lists.naada.org
Student Professionals - studentprofessionals@lists.naada.org
Volunteers - volunteers@lists.naada.org

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To access member-only functions, you will need to log in. Your username is @@username@. [Retrieve your password](#)
This email was sent to @@email@. To update your email preferences, please click on the following link: @@unsubscribe_url@