



A LETTER from the PRESIDENT

The summer is passing by so quickly!

Can you believe it's already been a month since we all gathered in Auburn, AL for our annual conference? I want to extend my heartfelt thanks to Jess Ramspeck, Kristen Bowman, and the entire team from Auburn for their outstanding hospitality and for organizing such a fantastic conference. The week was filled with valuable ideas to adopt, inspiration for future collaborations, and it was truly heartwarming to reconnect with colleagues from across the nation and make new friends. I hope you found the experience as rewarding as I did.

I am thrilled to begin this new two-year journey as President of NAADA. A special thank you goes to our past president, Jordan Moseley, for setting a superb example and leading us over the past two years. We are fortunate to have an exceptional group of professionals on our Board of Directors for 2024-25. You can learn more about each of them by [clicking this link](#). I encourage you to engage with NAADA—my own involvement has significantly expanded my professional network and provided valuable leadership opportunities. Getting involved is easy! You can express interest in [joining a committee](#) by completing this form or reach out to any board member for details about their committee (**if you completed this form during the 2024 Annual Conference please resubmit**). NAADA's greatest strength lies in its members, and I sincerely thank each of you for your contributions.

Please don't hesitate to reach out to me anytime with feedback, ideas, or just to say hello. I am eager to move NAADA forward and create even more opportunities for our members.

Wishing you a wonderful remainder of your summer,

Paula Beecher, Clemson University

2024-2025 President, NAADA





The NAADA 2024 Annual Conference in Auburn, Alabama, was a resounding success, attracting approximately 160 attendees and 19 sponsors. The event began with a pre-conference tour of Auburn University's campus and downtown Auburn, offering a warm welcome to participants. The conference included a variety of activities such as a first-timers meeting, a town hall meeting, and multiple educational track sessions. Networking opportunities were plentiful, highlighted by a reception cocktail hour and dinner.

A keynote address by Bill Shannon, Associate Athletics Director for Leadership Development at Auburn University, inspired attendees and set the stage for further educational sessions and tours. During the conference, it was announced that the 2025 event would be held at Purdue University from June 16-19. The conference also featured the Aurea Awards at Spirit Night, hosted at Ag Heritage Park Pavilion, and the Bickford Lecture Series with speaker Abra Lee. The final day included "Beg, Borrow & Steal" sessions, culminating in an awards reception and dinner, making it a fitting conclusion to an engaging and informative event.

Photos from the NAADA 2024 Annual Conference can be [viewed here](#).

We look forward to continuing this tradition at Purdue University in 2025!



Kim Arp
 Evan Beech
 Paula Beecher
 Eric Billings
 Mary Buschette
 Adam Lee Cahill
 Brandi Chastain
 Ben Conner

Charles Deal
 Lacey Gordon
 Renee Keese
 Margaret Kester
 Danica Kirkpatrick
 Thomas K. Looney
 Jordan Moseley
 Austin O'Neill

Julie Obermeyer
 Weber Player
 Jessica Ramspeck Douglas
 Shea Saralecos
 Melinda Jean Stafford
 Lisa Stearns
 Lynn Wells
 Pat R. Whittington

Total Donations Received: \$1,405



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SAVE THE DATE

NAADA 2025 ANNUAL CONFERENCE
JUNE 16 -19 | PURDUE UNIVERSITY



The 2025 NAADA Conference will mark a milestone for our organization. Which anniversary will we celebrate?

- A. 25th
- B. 50th
- C. 75th
- D. 100th

Congratulations to all who correctly guessed the May Trivia Question. Auburn University hosted the 2004 conference in Mobile, AL!

Submit your response here!



Up and Coming Award

Heather James - University of Minnesota

Above and Beyond Partner Award

Philip Bass

Founders Distinguished Service Award

Jordan Moseley - Auburn University

Ruby C. McSwain Outstanding Philanthropists Award

Bill & Barbara Huffman - Texas A&M University

Jane Longley - Cook Volunteer Service Award

Roni Crain

Ray A. Miller Professional Achievement Award

Danica Kirkpatrick - Purdue University

Volunteer Service Award

Paula Woodall

Corporate Partner Award

Florida Nursery Growers & Landscape Association

North Carolina Seedsmen's Association

Mulberry Honor Society Award

Ashely Grant - Auburn University



Campaigns

First Place - University of Florida, "There's a New Gator: Freshmen Yield Campaign"

Second Place - Oklahoma State University, "2023 National FFA Campaign"

Events

First Place - University of Tennessee, "A perfectly aged partnership: UT Institute of Agriculture and Jack Daniel Distillery"

Second Place - Texas A&M University, "The Gardens at Texas A&M University – Hullabloom Fest 2023"

Multimedia | Long Form Video

First Place - Oregon State University, "Dean's Dinner Hall of Fame"

Second Place – Ohio State University, "2023 CFAES Distinguished Seniors"

Multimedia | Short Form Video

First Place - Ohio State University, "We Sustain Life: Join Us!"

Second Place - Oregon State University, "Grow with Us"

Multimedia | Podcast

First Place - University of Georgia, "Cultivating Curiosity"

Multimedia | Website

First Place - University of Florida, "College of Agricultural and Life Sciences Resource Website"

Second Place - University of Tennessee, "Outstanding in Their Field"

Multimedia | Electronic Newsletter

First Place - University of Illinois, "The Advance – External E-Newsletter"

Second Place - Oregon State University, "The Source"

Print Media | Alumni Engagement

First Place - Washington State University, "CAHNRS Confluence Magazine"

Second Place - University of Missouri, "75 Years of Atmospheric Science at Mizzou"

Print Media | Annual/Strategic Reports

First Place - University of Connecticut, "CAHNR 2023 Impacts Magazine"

Second Place - North Carolina State University, "2023 CALS Annual Report"

Print Media | Donor Engagement

First Place - Texas Tech University, "Davis College Donor Stewardship Packets"

Second Place - Texas A&M University, "AgriLife Donor Holiday Gift"

Print Media | Magazine by College/Outside Agency

First Place - Auburn University, "The Season"

Second Place - Virginia Tech University, "2023 CALS Magazine"

Print Media - Magazine by Students

First Place – Kansas State University, "Agriculturalist – Fall 2023"

Second Place – Oklahoma State University, "Cowboy Journal – Volume 25, Number 2"

Print Media | Student Engagement

First Plac - Auburn University, "Crop Top"

Second Place - Ohio State University, "BuckeyeLove"

Print Media | Student Recruitment Materials

First Place - University of Florida, "CALs Bulletin Board Kit"

Second Place - University of Arkansas, "Bumpers College recruiting Booklet and Major Cards"

Society Programming

First Place - University of Kentucky, "50th Annual Roundup Celebration"



Executive Committee	Executive board members	
President	Paula Beecher	Clemson
Vice President	Danica Kirkpatrick	Purdue University
Secretary	Julie Obermeyer	University of Nebraska - Lincoln

Treasurer	Eric Billings	University of Idaho
Past President	Jordan Moseley	Auburn
Executive Director	Michael Micek	NAADA Headquarters Office
Director of Membership	Kay Gonzalez	NAADA Headquarters Office
Committee Chairs/Track Reps		
Director At Large	Adam Cahill	The Ohio State University
Director At Large	Ben Connor	Universtiy of Kentucky
Director At Large - Diversity, Equity, and Inclusion	Will Stagers	Mississippi State University
Historian	Mary Buschette	University of Minnesota
2025 Conference Co-Chair	Kelly Delp	Purdue University
Past Conference Co-Chair	Kristen Bowman	Auburn University
Past Conference Co-Chair	Jess Ramspeck Douglas	Auburn University
Awards	Tom Looney	University of Tennessee
Communications & Marketing	Tracee Murph	Texas Tech University
Education	Shea M. Saralecos	Washington State University
Membership	Meg Kester	University of Nebraska - Lincoln
Nominating	Jordan Moseley	Auburn University
Outreach Education	Evan Beech	University of Tennessee
Publications & Projects	Emily Wickham	The Ohio State University
Sponsorship Chair	Austin O'Neill	Montana State University
Alumni Track	Amanda Clougherty	University of Maryland
Communications Track	Caitlin Conrad	The Ohio State University
Development Track	Julie Conn	University of Florida
Student Professionals	Zachary Brown	Purdue University
Volunteer Track	Elizabeth Galbreath	Virginia Tech Volunteer

[Visit Leadership Page](#)



First Name	Last Name	Organization	Primary Track
Dennis	Fallon	University of Minnesota	Alumni
Quatez	Scott	Colorado State University	Dean

Marissa	Mikel	Purdue University College of Agriculture	Development
Amy	Juliana	College of Agriculture and Life Sciences - NC State University	Alumni
Mandy	Baker Queen	North Carolina State University	Development
Jennifer	Martinez	UCD Development	Development
Tess	Dyer	UC Davis - College of Agricultural and Environmental Sciences	Development
Karrie	Butler	Colorado State University	Development
Linay	Williams	Texas Tech University, College of Agricultural Sciences & Natural Resources	Communications

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