



May 2024

# NAADA Connections

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**Reminder** — enter your institution's data in your organizational profile.

## HELP HINTS HERE



Did you know NAADA uses X, Facebook, LinkedIn, and Instagram? Check out our pages to get the latest scoop.

### Members-only section

As a NAADA member, you can access discussion groups, edit your online profile and browse our searchable directory at [www.naada.org](http://www.naada.org).

## Letter from the President

### WAR EAGLE!

**Be ready to use this phrase often while in Auburn. It is our greeting to each other and identifies you as part of the Auburn Family.**

We are very excited about hosting everyone here in Auburn in a couple of weeks. I want to first and foremost give a huge THANK YOU to the team here in Auburn. Kristen Bowman, Jess Ramspeck, Valerie Rankin, Katelyn Turner, Cheri Cannon and Katie Talley!! They have been the work force to putting this together. If you see them during the conference say thank you!!

I hope that when you get here or before, you think about making a gift to one of our three endowment funds: NAADA Legacy Fund helps to support our education programs. Jane Longley-Cook Awards Endowment help us offset the cost to some deserving volunteers that might attend the conference. And the Ruby C McSwain Enhancement Endowment which allows us to be able to enhance our Awards programs. <https://www.naada.org/donations/>

I can't wait to welcome you to the "Auburn Family"!! It is going to be another great conference!!

Please feel free to reach out to me anytime with anything. This is your NAADA and we are here to make it better than when we got it. [Jmoseley@auburn.edu](mailto:Jmoseley@auburn.edu)

Have a great week!

Jordan Moseley, Auburn University  
President, NAADA

## 2024 Aurea Awards - The Gold Standard



Sharing the name of Auburn University's golden eagle, "aurea" is Latin for "golden." The 2024 NAADA Conference Aurea Awards seek to recognize your colleagues and teams who are the gold standard at your institution. Who soars above the rest? Who is a difference maker who paves the way for the next generations of professionals and volunteers dedicated to expanding resources for advancing

agriculture and related disciplines through land-grant and other colleges of agricultural sciences and partner programs?

- Nominate your programs, projects, events, activities, or colleagues that are the “gold standard”
- Submissions must relate to the past calendar year to qualify
- Submit a paragraph describing why this program/event/project/colleague deserves to be recognized as a NAADA Aurea Award Winner. No more than 200 words
- Multiple nominations are encouraged!

Don't wait! **Deadline to submit is May 31, 2024. Send your nominations to [kmo0005@auburn.edu](mailto:kmo0005@auburn.edu)**

## Order your 2024 Annual Conference T-Shirt!



There's still time to order your exclusive NAADA 2024 Annual Conference T-Shirt!



[CLICK HERE TO ORDER TODAY!](#)

## NAADA Industry Partner Program



## INDUSTRY PARTNER PROGRAM

*The National Agriculture Alumni and Development Association*

### INVESTMENT & BENEFITS:

With an investment of \$2,500, companies can receive access to key people at universities that hold a similar mission:

*to educate and retain  
the next generation of agriculturalists.*



SCAN for a complete listing of **INDUSTRY PARTNER** benefits.

Download the Industry partner program info sheet [here](#).

Please visit our webpage to learn more: [Industry Partner Program](#).

To learn more or secure your place as a NAADA Industry Partner, please contact:

[Austin O'Neill](#)  
Director of Development

## There's Still Time to Sponsor the 2024 Annual Conference!



BECOME  
A CONFERENCE  
SPONSOR  
TODAY!

### SPONSORSHIP BENEFITS:

*You can reach over 1,000,000 Ag alumni  
and 100,000 students across the country!*

FIND qualified employees.  
ADVERTISE job vacancies.

*EXPAND your overall visibility!*



SCAN for a complete listing of **SPONSORSHIP** benefits

Thank You to our Industry Partner

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**BASF**

To access member-only functions, you will need to log in. Your username is @@username@. [Retrieve your password](#)  
This email was sent to @@email@. To update your email preferences, please click on the following link: [@@unsubscribe\\_url@](#)

## Let's Get Social!

**Stay connected with NAADA on all your favorite social media platforms. Follow us on Facebook, Instagram, X, and LinkedIn for the latest news and information.**



## NAADA Track Listservs:

**Alumni** - [alumniprofessionals@lists.naada.org](mailto:alumniprofessionals@lists.naada.org)

**Communications** - [communicationpros@lists.naada.org](mailto:communicationpros@lists.naada.org)

**Development** - [developmentprofessionals@lists.naada.org](mailto:developmentprofessionals@lists.naada.org)

**Student Professionals** - [studentprofessionals@lists.naada.org](mailto:studentprofessionals@lists.naada.org)

**Volunteers** - [volunteers@lists.naada.org](mailto:volunteers@lists.naada.org)