



NAADA Connections

March 2024

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Reminder — enter your
institution's data in your
organizational profile.

HELP HINTS HERE



Did you know NAADA uses X, Facebook, LinkedIn, and Instagram? Check out our pages to get the latest scoop.

Members-only section

As a NAADA member, you can access discussion groups, edit your online profile and browse our searchable directory at www.naada.org.

Letter from the President

Wow has this month flown by!

Which means that we are one month closer to being all together in Auburn!

If you have never been to a NAADA conference (or are a seasoned vet), we are planning to do a BBS sometime before the conference that will go over some important things to do and look forward to at the conference. It helps you plan and be ready. More details to come closer to conference. This is shaping up to be a great week with great friends both new and old.

Hope anyone that took a Spring Break, enjoyed it. I went on what is probably my last official one. My daughter graduates from high school this year and will be attending Auburn next year, so I'm not sure she will want to hang out with the parents anymore on Spring Break trips. But we had fun this past week with a group of her friends and parents down in Cancun! So, we made the most of it and she did admit that it was fun having us around.

I am looking forward to seeing everyone in Auburn June 11-13th for the conference. Come in early and join us for the pre-conference tour. We plan on having a great guided tour of Auburn's campus, followed by a service project at the Campus food pantry and ending the day for a social time on the Rayne Center rooftop garden!! Information on the pre-conference tour will be in the registration.

Please feel free to reach out to me anytime with anything. This is your NAADA and we are here to make it better than when we got it.

Have a great week!

Jordan Moseley, Auburn University
President, NAADA

NAADA Pop-Up Shop!

NAADA swag is available now for a limited time! Get your NAADA gear in time for the 2024 Conference in Auburn! The NAADA Pop-Up Shop will be open for business beginning March 15 through April 21. Orders will be processed and shipped after April 21 and will arrive at your address before the conference. Not ready to commit yet? Not a problem! The online Pop-Up Shop will open for orders again during the NAADA conference. Please note, items will not be available for purchase at the conference – this is an online order opportunity only.

NAADA ONLINE STORE

2024 Annual Conference: We're headed to
Auburn, Alabama!

2024 ANNUAL CONFERENCE

JUNE 10 - 13, 2024 | AUBURN, AL



Mark your calendars! NAADA's 2024 Annual Conference will be held in Auburn, Alabama, June 10-13, 2024. Schedule at a Glance:

- **Monday, June 10:** Pre-Conference Tour
- **Tuesday, June 11:** Track Sessions and Opening Reception
- **Wednesday, June 12:** Educational Sessions, Tours, and Spirit Night
- **Thursday, June 13:** Educational Sessions and Awards Banquet

Sponsorship Opportunities Now Available for the 2024 Annual Conference

As plans are underway for the [2024 NAADA Annual Conference](#), we invite you to become a sponsor!

We are excited about our upcoming visit to Auburn University in Auburn, Alabama. NAADA is looking forward to hosting this year's conference in beautiful eastern Alabama and put the conference theme of Rooted in Growth into action!

WHY SPONSOR IN 2024?

- To connect with advancement professionals from around the country.
- To increase visibility to enhance student recruitment success.
- To continue the excellence of the land grant legacy and see what we can do together as an organization.
- To receive complimentary conference registrations.

The benefits and opportunities available for institutions and organizations are high across the board!

[DOWNLOAD SPONSORSHIP PROSPECTUS](#)

[VIEW SPONSORSHIP OPPORTUNITIES](#)

Individual Award Nominations Now Being Accepted!

Who made a difference at your institution in 2023? Recognize alumni, donors, corporate partners, colleagues and friends who made a difference in your institution by nominating them for a NAADA individual achievement award. It's a great opportunity to nationally recognize agricultural alumni and development success. [Click here](#) for more information on the awards. If you have any questions, email [Tom Looney](#), the individual awards committee chair.

The deadline for individual awards nominations is now **Monday, April 1st**!

NAADA Industry Partner Program

At the heart of the National Agriculture Alumni and Development Association (NAADA) lies a mission to educate and support professionals and volunteers dedicated to advancing agriculture and related disciplines through our esteemed network of land-grant institutions, colleges of agricultural sciences, and partner programs.

As an organization, we unite more than a million Ag alumni and over 100,000 students from across the country. Through our sponsorship programs, we have

empowered our contributing organizations to connect with their target audiences, discover qualified employees, promote job opportunities, and enhance their visibility.

The NAADA Industry Partner Program is your passport to a rich network of like-minded individuals, universities, and industry leaders, all with a shared passion for advancing agriculture and education. We invite you to seize this opportunity to propel your organization to new heights.

Download the Industry partner program info sheet [here](#).

Please visit our webpage to learn more: [Industry Partner Program](#).

To learn more or secure your place as a NAADA Industry Partner, please contact:

[Austin O'Neill](#)

Director of Development

Trivia

How many public land grant institutions are in operation today?

- A. 52
- B. 63
- C. 91
- D. 105

[Answer here!](#)

Congratulations to Renee Keese, randomly selected, and Brian McGonigle, first to respond, with the correct answer to the February Trivia question. B. B. Ruby C. McSwain was an influential and dedicated North Carolina philanthropist. The Ruby C. McSwain Outstanding NAADA Philanthropist Award was established in 2001 by a gift of \$15,000 by the North Carolina Agricultural Foundation, Inc. made in honor of "Miss Ruby". Miss Ruby personally provided an additional \$15,000 to the endowment after being so impressed by the NAADA organization, its members and mission. Learn more [HERE](#).

Thank You to our Industry Partner



We create chemistry

Let's Get Social!

Stay connected with NAADA on all your favorite social media platforms. Follow us on Facebook, Instagram, X, and LinkedIn for the latest news and information.



NAADA Track Listservs:

Alumni - alumniprofessionals@lists.naada.org

Communications - communicationpros@lists.naada.org

Development - developmentprofessionals@lists.naada.org

Student Professionals - studentprofessionals@lists.naada.org

Volunteers - volunteers@lists.naada.org

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