



A LETTER from the PRESIDENT

November is here and we have had a hint of Fall weather here in South Carolina and I am ready for it! The Thanksgiving season is such a great time for us all to reflect on the things and people we are thankful for.

One of the things I am thankful for is the great team I get to work alongside of every day. Without the daily laughs and shared memes, work would not be nearly as much fun! I am also thankful for the NAADA Board and the executive team that work hard for NAADA year-round! Behind the scenes, Purdue is in full planning mode for the June conference, and I can tell you all it is going to be a great one! In addition, our track reps and committee chairs are working on everything from bringing new members into our organization to planning monthly BBS sessions to provide educational programming for you, our members. I want to give all of them a shout out for all they do to make NAADA great!

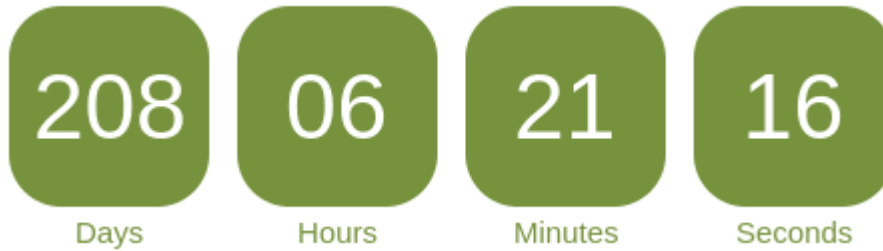
I hope you all have a great Thanksgiving and get a few days off to relax, eat a lot of great food and spend quality time with the friends and family you hold most dear! And I hope all of the big rivalry football games end in your favor!!

Go Tigers!



Paula Beecher, Clemson University
2024-2025 President, NAADA

COUNTDOWN to 2025 ANNUAL CONFERENCE



SAVE the DATE | Purdue University | June 16-19, 2025



Alumni Track Meeting

*Recurring meeting: 3rd Monday, every other month
November 2024 - March 2025*

November 18 at 11:00am CT | 12:00pm ET

January 20 at 11:00am CT | 12:00pm ET

March 17 at 11:00am CT | 12:00pm ET

Join our Zoom Meeting:

Meeting ID: 860 6686 0145

Passcode: 697528

Please direct questions to:

Amanda Brown Clougherty at akbrown@umd.edu

Join our Alumni Track Zoom Meeting | November 18

Beg, Borrow & Steal Series

Best Practices for Alumni Boards, Events and Volunteering

November 19 at 2:00pm CT | 3:00pm ET

Bring your questions & ideas to share with this group of volunteers as we engage in our Beg, Borrow, Steal session! Elizabeth Galbreath, Volunteer Track Chair, will come prepared with topics to facilitate group discussion, but feel free

to discuss your pain points or interest areas or things you may need help or insight on.

Please direct questions to:

Elizabeth Galbreath at elizabethgalbreath17@gmail.com

REGISTER NOW for the NOVEMBER 19 | BB&S Session

Beg, Borrow & Steal Series

Fundraising & How to Build a Stronger Portfolio

December 11 at 12:00pm CT | 1:00pm ET

This session will be focused on the young professionals in the fundraising track, but is open to all fundraisers. It will include three panelists who will speak about their experiences starting out in fundraising and how to build a stronger portfolio. A Q & A follows their presentation.

Please direct questions to:

Julie Conn at jrconn@ufl.edu

REGISTER NOW for the DECEMBER 11 | BB&S Session

SAVE the DATE | Beg, Borrow & Steal Series

Engaging Generations of Alumni Near & Far

March 27, 2025 | 3:00pm ET | 2:00pm CT

The BBS Series is available to all NAADA members. If you need assistance with your login credentials, please contact memberservices@naada.org.



Welcome to Our New Members!

Stephanie Perez, University of Idaho | Development

Carson Shriver, University of Idaho | Communications

Chelsea Arnold, Oklahoma State University | Development

Jonathan Flathman, Auburn University | Development

Charlotte Owings, Purdue University College of Agriculture | Career

Kacee Gasper, Texas A&M University | Development

Aaron Wittbrodt, Michigan State University | Alumni



NAADA AWARD NOMINATIONS | Open January 1, 2025

Each year, NAADA celebrates the achievements of its members through **Individual Achievement Awards** and awards for exemplary **Publications & Projects** in several divisions.

The Individual Achievement Awards include:

- * Above and Beyond Partner Award
- * Corporate Partner Award
- * Founders Distinguished Service Award
- * Front Line Award
- * Jane Longley-Cook Volunteer Service Award
- * Ray A. Miller Professional Achievement Award
- * Ruby C. McSwain Outstanding Philanthropist Award
- * Up and Coming Award
- * Volunteer Service Award

There are five Publication & Project [P&P] Award Divisions, each with their own sub-categories:

- * Multimedia
- * Print Media
- * Campaigns
- * Events
- * Society Programming

PLEASE NOTE: *Each project can only be submitted in one category.*

Extended award descriptions, rules and eligibility can be found by following the above links. Winners will be celebrated at the 2025 NAADA Annual Conference.

MEMBERS OUT & ABOUT

Please share your photos as you are out and about meeting with one another!



Ohio State Crew: Pat Whittington; Jill-an exhibitor, Maddy Powell and Emily Wickham.



Charlotte Emmerson, University of Florida and Maddy Powell, Clemson University



Ohio State Crew: Pat Whittington; Jill-an exhibitor, Maddy Powell and Emily Wickham.

The Ohio State crew including NAADA members, Emily Wickham and Pat Whittington catching up with Maddy Powell from Clemson University meeting up at the National FFA Convention in October.

We would love to see where you have been and who you have been meeting up with!

Please share your adventures by sending your photos to info@naada.org.



Enjoy the Benefits!
NAADA MEMBERSHIP
 Don't miss the opportunity
 to celebrate 50 years of NAADA
 with us in 2025!
 Institutional representatives
 RENEW TODAY!

Would you like to be more involved?
JOIN a COMMITTEE!

Awards | Conference | Education | Executive
 Marketing & Communications | Membership
 Nominating | Outreach | Publications & Projects

Visit our
Committee Information Page
 to see what opportunities
 fit your experience and interests.

You can also reach out to your campus contact.

NEWS from NAADA HEADQUARTERS

Coming Soon: A NEW Mass email system to replace the inoperative ListServes. Updates and instruction will follow once the system is in operation.



NAADA ANNUAL CONFERENCE
 Purdue University | June 16-19, 2025

SAVE the DATE | Registration Opens Soon!

ANNUAL CONFERENCE SPECIAL OFFER!

Purdue is excited to be hosting the 50th NAADA Annual Conference here in West Lafayette, with **a special offering just for the Deans!** If you could make sure your dean (and their contact information) is updated in the Membership Database, we would greatly appreciate it. Or send your Dean's name and email address to Danica Kirkpatrick (dkirkpat@purdue.edu) so we can make sure they are included in our save the date message going out soon.

Purdue University Fun Facts

Purdue University's official colors, **Old Gold and Black**, were chosen in 1887 by the first Purdue football team to reflect the strength and spirit of the school. The **Boilermaker** nickname originated in 1891 after a football game against Wabash College. Purdue's team, which had a significant number of burly engineering students, dominated the game so thoroughly that local newspapers began calling them the "Boilermakers," referring to the tough industrial workers in the region. The name stuck and became an enduring part of Purdue's identity. In 1940, Purdue introduced its official mascot, the **Boilermaker Special**, a locomotive-style vehicle that represents the university's engineering heritage and the train engineers who worked on the steam locomotives. The Boilermaker Special, which is updated periodically, is now a symbol of Purdue pride and can be seen leading parades, attending sporting events, and promoting school spirit across campus and beyond.

NAADA ANNUAL CONFERENCE

CALL FOR: *Presentation Proposal Submissions*



CALL FOR: PRESENTATION PROPOSAL SUBMISSIONS for 2025 NAADA Annual Conference

We invite engaging and educational presentation proposals focused on topics relevant to alumni relations, development, student engagement, and more within the agricultural industry.

The deadline for submissions is **January 27, 2025**.

If you have any questions or need further assistance, please contact us at info@naada.org.

We look forward to reviewing your proposals and creating an impactful educational program!

Submit Your Proposal

NAADA TRIVIA QUESTION

Please submit your selection to receive the correct answer.

**In the spirit of college football season,
which NAADA member institution created Gatorade?**

- A. University of California, Davis
- B. Louisiana State University
- C. The Ohio State University
- D. University of Florida

Submit Your Answer

Congratulations to Tina Veal of University of Illinois whose name was randomly selected from the correct answers to the October trivia question.

Which NAADA track has the most members?
Answer: C. Development.

Of the 474 NAADA members, 49% are members of the Development Track. Remember to invite your colleagues in Alumni, Communications, Student Professionals and Volunteers to participate in NAADA!



Industry Partner Program

The Sponsorship Committee is looking for our future Industry Partners to support NAADA! Our partners would receive access to key people at land-grant institutions across the nation. If you know of a company that would be interested in supporting our professional growth please contact Austin O'Neill (austin.oneill@msuaf.org)



NAADA HEADQUARTERS | 400 E Randolph St | Suite 3115 | Chicago, IL 60601 | [800] 303-6062



STAY in TOUCH - FOLLOW NAADA TODAY!

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