

# magicmoments

SHARE YOURS. #TNMAGICMOMENTS

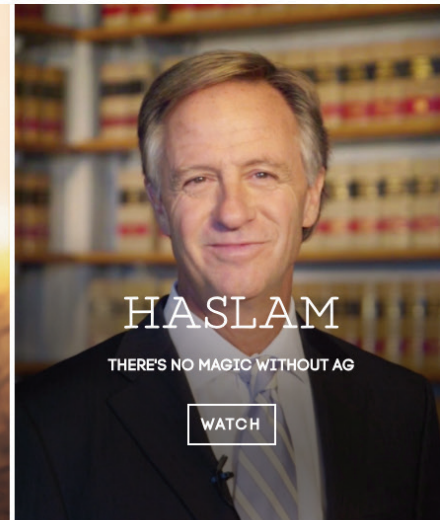
an agriculture awareness campaign  
initiated and maintained by  
the University of Tennessee Institute of Agriculture

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# Website tnmagicmoments.com

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## Videos

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# Presentations



TN Magic Moments has been presented at numerous events during the past two years including CASE District III Conference – Southeast Region, NAADA, USDA Rural Development Conference, Farm Credit Mid-America Leadership Conference, Young Farmers & Ranchers Leadership Conference, University of Tennessee Board of Trustees, East TN Regional Leadership Association, UT Forest Resources, TN Department of Agriculture, TN Department of Economic and Rural Development, and the Pick TN Products Conference.

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Social Media

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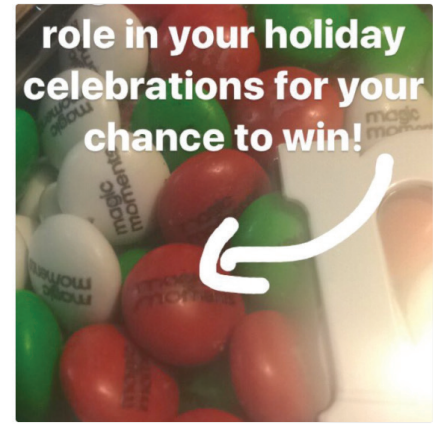
88 likes  
tnmagicmoments #Repost @postmodernspirits with @repostapp  
Playing with warm wintery spice blends for future experimentation!  
#whiskey #cotch #whisky #bourbon #cocktails #mixology #distillery #cocktail #bartender #spices #knoxville #spicy #fermentation #syrup #liquor #vodka #craftcocktails #alcohol #bar #singlenote #mimology #boozes #rum #muddled #pecula #cocktailer #happyhour #drink #kitchen\_philly This is awesome 3  
cocktailmovies Mmm, lovely  
cocktails 1  
cocktailbars

**TN Magic Moments**  
Published by Lauren Vath (2) · January 6 ·  
Well, I'll be. Knoxville's own Wild Love Bakehouse is hitting the big times. The rest of America now knows what we've always known: that We've got one of the best little bakeries in the country. Thanks, AFAR for the local shout out! And thanks Wild Love Bakehouse for supporting local agriculture. Cruze Farm, Tickiwo Farm, and Crooked Road Farm all got shouts thanks to your commitment to #localag and #tnmagicmoments Article is at <http://www.afar.com/...the-best-bakery-in-america-is-in-knox...>



355 people reached  
Like Comment Share Hootlet  
Storify  
Kim Henry Holden and April Moore Messingill Chronological  
Tickiwo Farm Wild Love Bakehouse!!!  
Like Reply Storify Message · February 2 at 1:32am  
Write a comment...

**TNMAGICMOMENTS**  
@TNMAGICMOMENTS  
From wreaths to turkey dinner, We want to know how you celebrate the holidays with ag. Share w/ #tnmagicmoments There is no magic w/out ag.



RETWEETS 4 LIKES 5



54 likes  
tnmagicmoments #Repost @knoxfoodie with @repostapp  
#bb #barbecue #holiday # #knoxcock #madeintn #tnmagicmoments #knoxville  
#chef #FS2gram #cheflife #sweetmagazine #bhflood #kitchenbow #forkfeed #chefoninstagram #cooks #cooking #chefs #foodgawker #gourmet #thekitchin #tuecooks #gastromony #igbodyfood #knoxville #culinary #gastront #huffposttaste #chefroll #restaurant #shugarysweets  
ourbrichisland so cool



62 likes  
tnmagicmoments Welcome, @tillg Chancellor Cross! TN agriculture is lucky to have a man of your caliber at the helm. #tnmagicmoments #realitiesolutions #orangeandwhite donna\_esson Great picture!



**TN Magic Moments**  
Published by Kristina (1) ·  
Like This Page · December 21, 2016 ·  
Merry Christmas Eve from your Friends at #tnmagicmoments. How do you make the holidays magical with ag? Share your celebrations with us!  
Tag Photo Location Edit  
Like Comment Share Hootlet  
Write a comment...

**TNMAGICMOMENTS**  
@TNMAGICMOMENTS  
Continue celebrating Pi Day with some @tnhomeandfarm Pie Recipes #tnmagicmoments #picktn



RETWEETS 2 LIKES 3  
9:00 AM - 14 Mar 2017



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# Monthly Newsletters



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September 2016

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August 2016

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July 2016





# Podcasts

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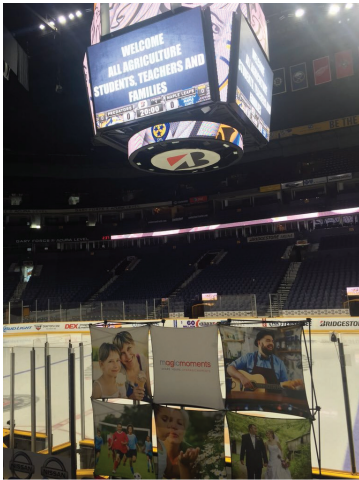


**Rick Calk**  
President and  
Chief Operating Officer  
Neogen Corporation





# Booth, Giveaways, and Branding



**Kahle Singletary** @Kahle · 12 Nov 2015  
With @UTAg and @UTastation making some #AGic moments in Smashville. Thanks @PhedANL for hosting #TNMAGICMOMENTS pic.twitter.com/NG29LGD



**Lisa Stearns** @LisaStearns · 22 Oct 2015  
Sharing #TNMAGICMOMENTS at the @UTAgResearch AG in the Foothills Field day! @UTAg #realifeeditions pic.twitter.com/8rmxUJyQ



**Jean Hulsey** @jeanhulsey · 3 Oct 2015  
Hey @TNcharles! Thanks for stopping by #TNagDay and learning more about #TNmagicmoments pic.twitter.com/yw0QDQ8k



**Tom Gill** @UTSmithChar · 28 Oct 2015  
Borlag fellows from Jordan, Kazakhstan and Algeria meet Knoxville. #Tnmagicmoments #USDA pic.twitter.com/h8RPpQ8k



**Charles Denney** @cdenneny · 26 Oct 2015  
Hanging with a fellow Charles - reminding all there's no magic in life without Ag. #Tnmagicmoments @UTAg pic.twitter.com/XiaUyEJSP

**John Blankenship** @agwood1JMB  
'Top of the Morning' #TNMAGICMOMENTS #UTIA



RETWEET 1 LIKED 3



**Betsy Farnes** @betsyfarnes · 12 Feb 2016  
Making #Tnmagicmoments in Knoxville. Networking with TN farmers! pic.twitter.com/NGD3slpMkx



**UT Col of Vet Med** @utvetmed · 2 Oct 2015  
This year's @UTAg #AgDay shirt. Person not included #TNMAGICMOMENTS pic.twitter.com/UBout8pV



# TN Magic Moments in the News



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Lisa Stearns @LisaStearns · 7 Nov 2015  
Wow! Awesome message from @BillHaslam in Neyland stadium! Thank you for supporting #TNMAGICMOMENTS! @TNMAGICMOMENTS



Retweets: 3, Likes: 4

Farmer Charlie @FarmerCharlie · Following

Remember folks, there's no mAGic (or homemade peach pie) without Ag! #thankafarmer #tnmagicmoments @TNMAGICMOMENTS



RETWEETS: 6, LIKES: 17

9:17 AM - 26 Oct 2015  
Retweets: 2, Likes: 17

Reply to @FarmerCharlie

Rick Binkley @Binklerb · 27 Oct 2015  
@FarmerCharlie @TNMAGICMOMENTS Amen!! Allot of hard work goes into putting food on your table by farmers.

La tienda mas friki @itemarros\_2 · 26 Oct 2015  
@FarmerCharlie Como estas?, perdonad si os molesto pero tenemos una pagina de articulos raros.. Visitanos y echale un ojo!  
Translate from Spanish