

Print Media – Magazine: Produced by students

Agriculturist - Fall '22

Kansas State University

Objective or purpose of project:

To inform readers about the activities, issues and people associated with the K-State College of Agriculture and to give students a hands-on learning opportunity in magazine production.

Audience:

Students, faculty, staff and alumni of the K-State College of Agriculture.

Project Outcome:

We believe this magazine is highly effective in telling the story of Kansas State University's College of Agriculture. It is used by our K-State Foundation for fundraising as well as a recruitment piece for prospective students to our college.

What makes this project exceptional?

The students in this class raised a record-setting \$11,225 in advertising support allowing us to produce the largest magazine to date at 102 pages. We also believe this magazine features the exceptional work of our students showcasing their photography, writing, and design.



Read the
Agriculturist
online.