Print Materials – Annual Report

Ohio 4-H Youth Development 2022 Impact Report

The Ohio State University

Objective or purpose of project:

This annual impact report shares the impact of Ohio 4-H to donors, alumni and general supporters of the Ohio 4-H program each year.

Audience:

Donors, alumni, 4-H supporters

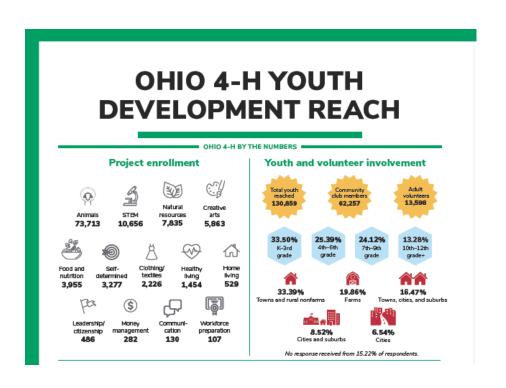
Project Outcome:

This report was mailed to over 5,000 4-H supporters. We received positive feedback as well as donations. This report was also used to promote 4-H at spring 2023 events.

What makes this project exceptional?

This report tells the 4-H story in a unique way focusing on our 4 philanthropic areas of 4-H. Rather than just articles sharing only about 4-H program activities, this piece tells the impact of these activities on 4-H youth with great stories, quotes, and photos. We want our reader to understand the impact of what youth can accomplish in 4-H.







Read the entire Ohio 4-H Youth Development 2022 Impact Report