



Become a  
**naada**  
Sponsor

## An Opportunity Not To Be Missed!

**BECOME A SPONSOR TODAY** Expand your visibility to current and future agricultural professionals around the nation! A complete listing of benefits is waiting for you to discover inside! *This is an event not to miss!*

CONTACT | Austin O'Neill, *Sponsorship Chair* | [austin.oneill@msuaf.org](mailto:austin.oneill@msuaf.org) | 425-346-8891



## Celebrating 50 YEARS of NAADA

*The National Agricultural Alumni Development Association (NAADA) has been providing education, support and recognition for professionals and volunteers dedicated to expanding resources for advancing agriculture and related disciplines through land-grant and other colleges of agricultural sciences and partner programs for 50 years!*

### PLEASE JOIN US

**June 16-19, 2025**

**NAADA's 2025 Annual Conference**

at Purdue University  
in West Layette, Indiana

This Annual Conference is where innovation, education, and collaboration come together to advance alumni and development efforts in agriculture and related fields. We will be featuring dynamic educational sessions, valuable networking opportunities, and exciting outings that showcase Purdue University's rich agricultural legacy.

### 2025 Annual Conference Goals

- Provide relevant sessions that equip attendees with tools and strategies they can implement at their home institutions.
- Showcase the beauty and unique experiences that can only be found on Purdue University's campus, including its rich agricultural history and innovative spirit.
- Inspire attendees to reach new heights in their professional roles, from cultivating staff talent to engaging prospects in meaningful ways.
- Foster meaningful connections by creating opportunities for attendees to reconnect, share insights, and build lasting relationships.

# Annual Industry Partner SPONSORSHIP LEVELS & BENEFITS

NAADA provides education, support and recognition for professionals and volunteers dedicated to expanding resources for advancing agriculture and related disciplines through land-grant and other colleges of agricultural sciences and partner programs.

As an organization, our members represent over 1,000,000 Ag alumni and 100,000 students across the country.

Through our sponsorship programs, we have helped our contributing organizations reach their current and future target audiences, find qualified employees, advertise job vacancies and expand their visibility overall.

## INDUSTRY PARTNER PROGRAM

- Wednesday Morning Break
- Wednesday Afternoon Break
- Thursday Morning Break
- Thursday Afternoon Break

## EXHIBITOR INFORMATION

- 6' tables included with sponsorship registration
- Booth space is first come, first served (Choose your own table)

## Investment & Benefits

With an investment of **\$2,500**, you will receive access to key people at universities that hold a similar mission: *to educate and retain the next generation of agriculturalists.*

### ANNUAL BENEFITS to INDUSTRY PARTNERS | \$2500

★	Access to NAADA Membership Directory <i>Find future employees, connections to university leadership and researchers</i>
★	Virtual Coffee Hours <i>Meet with key university people of the companies' choice</i>
★	Opportunities to present or attend virtual learning sessions
★	Brochure Link on Website
★	Annual Benefits   Logo Listing
★	Website   under sponsor levels
★	Newsletter   Highlight in Newsletter
★	Social Media Post   2x per year
★	One Registration to Annual Conference   \$780 value
★	Purchase Additional Registrations   \$780 each
★	Onsite Conference Program   Company Listed as Sponsor
★	Onsite Conference Program   Business Card Ad   \$300 value
★	Exhibit Space <i>*optional</i>
★	Logo Placement on Registration Reminders
★	1 Conference Bag Insert
★	Sponsor Level on Name Badge

## BECOME A SPONSOR TODAY

If you have any questions about the Industry Partner Program, please contact:

Austin O'Neill  
Chair, Sponsorship Committee  
austin.oneill@msuaf.org