



Become a
naada
Sponsor



An Opportunity Not To Be Missed!

BECOME A SPONSOR TODAY Expand your visibility to current and future agricultural professionals around the nation! A complete listing of benefits is waiting for you to discover inside! *This is an event not to miss!*

CONTACT | Austin O'Neill, *Sponsorship Chair* | austin.oneill@msuaf.org | 425-346-8891



Celebrating 50 YEARS of NAADA

The National Agricultural Alumni Development Association (NAADA) has been providing education, support and recognition for professionals and volunteers dedicated to expanding resources for advancing agriculture and related disciplines through land-grant and other colleges of agricultural sciences and partner programs for 50 years!

PLEASE JOIN US

June 16-19, 2025

NAADA's 2025 Annual Conference

at Purdue University
in West Layette, Indiana

This Annual Conference is where innovation, education, and collaboration come together to advance alumni and development efforts in agriculture and related fields. We will be featuring dynamic educational sessions, valuable networking opportunities, and exciting outings that showcase Purdue University's rich agricultural legacy.

2025 Annual Conference Goals

- Provide relevant sessions that equip attendees with tools and strategies they can implement at their home institutions.
- Showcase the beauty and unique experiences that can only be found on Purdue University's campus, including its rich agricultural history and innovative spirit.
- Inspire attendees to reach new heights in their professional roles, from cultivating staff talent to engaging prospects in meaningful ways.
- Foster meaningful connections by creating opportunities for attendees to reconnect, share insights, and build lasting relationships.

National Annual Conference

INSTITUTION SPONSOR LEVELS & BENEFITS*

GOLD \$5000	SILVER \$2500	BRONZE \$1000	GENERAL \$500	IN-KIND NA	ANNUAL BENEFITS
★	★	★	★	★	Listing in Online Conference Registration
★	★	★			Brochure Link on Website
★	★	★	★	★	Onsite Conference Program
★					Listing of Company/Sponsor
★					100 Word Description
★					Full Page Color Ad \$1,000 value
					Half Page Color Ad \$500 value
	★	★			Business Card Ad \$300 value
★					Company Info in High Traffic Area
★					Conference Slideshow & Signage
★	★	★			Exhibit Space *optional
★					Opportunity to Address Attendees & Introduce Speaker
★	★	★	★	★	Acknowledgment in NAADA Connections Newsletter
★	★	★	★	★	1 Conference Bag Insert
★	★				Logo Placement on Registration Reminders
	★				Registration for 1 \$780 value
★					Registration for 2 \$1560 value
★	★	★	★	★	Can Purchase Add'l Registrations Add'l Registrations \$780/each
★	★	★	★	★	Sponsor Level Distinction on Name Badge
					Annual Benefits Logo Listing
★	★	★	★	★	Website under sponsor levels
★	★	★	★	★	Newsletter Highlight in Newsletter
3 ^x	2 ^x	1 ^x	1 ^x	1 ^x	Social Media Posts X/per year
1 ^x					Social Media Posts during conf

*Benefits only available to member institutions ✨

★ GOLD SPONSOR

- Opening Reception
- Multiple Breakout Sessions (Multiple Available)

★ SILVER SPONSOR

★ BRONZE SPONSOR

★ GENERAL SPONSOR

★ IN-KIND SPONSOR

★ EXHIBITOR INFORMATION

- 6' tables included with sponsorship registration (Title - Bronze levels)
- Booth space is first come, first served (Choose your own table)

BECOME A SPONSOR TODAY