



Become a  
**naada**  
Sponsor

**BECOME A SPONSOR TODAY** and expand your visibility to current and future agricultural professionals across the nation! Explore the many benefits!

*The National Agricultural Alumni Development Association (NAADA) has been providing education, support and recognition for professionals and volunteers dedicated to expanding resources for advancing agriculture and related disciplines through land-grant and other colleges of agricultural sciences and partner programs for 51 years!*



**PLEASE JOIN US** for our **51ST ANNUAL CONFERENCE**  
**June 15-18, 2026** | at University of Tennessee-Knoxville

**Learn More, or  
BECOME A SPONSOR!**

### CONTACT

**Tom Looney**

Chair, Sponsorship Committee  
tom.looney@tennessee.edu

This Annual Conference is where innovation, education, and collaboration come together to advance alumni and development efforts in agriculture and related fields. We will be featuring dynamic educational sessions, valuable networking opportunities, and exciting outings that showcase University of Tennessee-Knoxville's rich agricultural legacy.

### 2026 Annual Conference Goals

- ✦ Provide relevant sessions that equip attendees with tools and strategies they can implement at their home institutions.
- ✦ Showcase the beauty and unique experiences that can only be found on University of Tennessee-Knoxville's campus, including its rich agricultural history and innovative spirit.
- ✦ Inspire attendees to reach new heights in their professional roles, from cultivating staff talent to engaging prospects in meaningful ways.
- ✦ Foster meaningful connections by creating opportunities for attendees to reconnect, share insights, and build lasting relationships.

NAADA HEADQUARTERS  
400 E Randolph St | St 3115  
Chicago, IL 60601  
800.303.6062  
naada.org

***This is a can't miss event!***



# National Annual Conference INDUSTRY SPONSOR LEVELS & BENEFITS

Sponsoring at the Diamond Level allows you to select an event to sponsor. ✨

## ✨ DIAMOND SPONSOR

- Awards banquet or any event listed for Platinum or Gold Sponsor
- Podium time to address attendees at conference kick-off
- Display materials at the awards banquet
- Promotional material seat drop
- Verbal, print and electronic recognition during awards banquet
- Reserved table for 8 at awards banquet

## ✨ PLATINUM SPONSOR

- Breakfast
- Beg, Borrow, and Steal
- Session Conference Tours
- Spirit Night
- Or any event listed for Gold Sponsor

## ✨ GOLD SPONSOR

- Opening Reception
- Multiple Breakout Sessions (Multiple Available)

## ✨ EXHIBITOR INFORMATION

- 6' tables included with sponsorship registration (Title - Bronze levels)
- Booth space is first come, first served (Choose your own table)

ANNUAL BENEFITS	3 Total DIAMOND \$10,000	PLATINUM \$7500	GOLD \$5000
Listing in Online Conference Registration	✨	✨	✨
Brochure Link on Website	✨	✨	✨
Onsite Conference Program			
Listing of Company/Sponsor	✨	✨	✨
100 Word Description	✨		
Full Page Color Ad   \$1,000 value	✨		
Half Page Color Ad   \$500 value		✨	
Business Card Ad   \$300 value			✨
Company Info in High Traffic Area	✨	✨	✨
Conference Slideshow and Signage	✨	✨	✨
Exhibit Space *optional	✨	✨	✨
Opportunity to Address Attendees and Introduce Speaker	✨	✨	
Acknowledgment in NAADA Connections Newsletter	✨	✨	✨
1 Conference Bag Insert	✨	✨	✨
Logo Placement on Registration Reminders	✨	✨	✨
Registration for 1   \$830 value			✨
Registration for 2   \$1660 value		✨	
Registration for 3   \$2490 value	✨		
Can Purchase Add'l Registrations   \$730/each	✨	✨	✨
Sponsor Level Distinction on Name Badge	✨	✨	✨
Annual Benefits   Logo Listing	✨	✨	✨
Website   under sponsor levels		✨	
Newsletter   Highlight in Newsletter	✨	✨	✨
Social Media Posts   X/per year	4x	3x	2x

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