



2023 ANNUAL REPORT

Reporting October 1, 2022- September 30, 2023

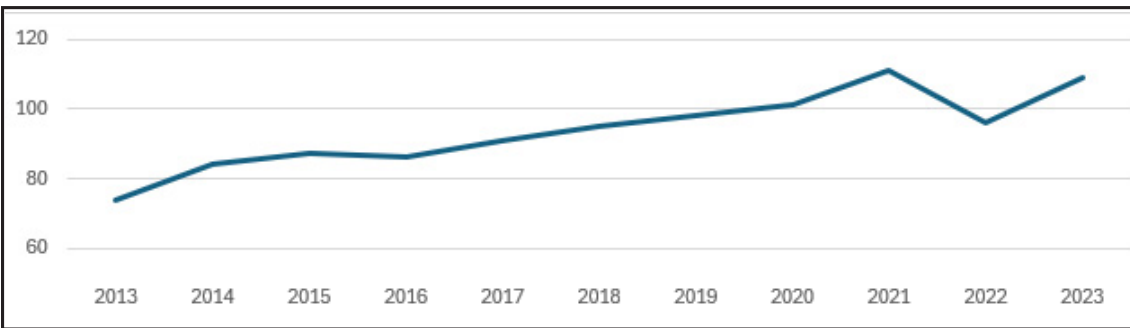
MISSION STATEMENT NAADA provides education, support and recognition for professionals and volunteers dedicated to expanding resources for advancing agriculture and related disciplines through land-grant and other colleges of agricultural sciences and partner programs.

FINANCIAL STATUS

Balance Sheet	2023	2022	2021	Previous Year Profit/Loss Comparison	2023	2022	2021
Assets				Membership	\$45,575	\$37,675	\$36,551.00
Checking	\$25,711.67	\$46,450.36	30,551.66	Sponsorship	\$28,750	\$86,500	\$30,000.00
Operating Reserve	\$28,732.46	\$28,694.79	\$28,689	Registration	\$97,905	\$74,290	\$22,500.00
Investments	\$101,733.79	\$95,569.60	\$110,266.10	Total Income	\$181,029.07	\$209,139.61	\$94,982.24
Accounts Receivable	\$6,745.00	\$6,350	\$3,475.00	Management	\$63,228.60	\$62,448	\$62,448
Prepaid Assets	\$0	\$8,664	\$0	Conference	\$138,152.99	\$91,075	\$3,001.72
Total Assets	\$162,922.92	\$185,729.59	\$172,984.68	Other	\$0	\$31,181	\$8,269.86
Liabilities				Total Expense	\$201,381.59	\$184,704	\$73,720
Accounts Payable	\$27.72	\$18.20	\$564.82	Investment (Gain/Loss)	-\$3,251.33	-\$17,719.18	\$7,485.14
Deffered Dues	\$26,485.00	\$32,200	\$25,625.00	Net Income	-\$17,101.19	\$6,716.53	\$28,747.52
Total Liabilities	\$26,512.72	\$32,218.20	\$26,189.82				
Equity							
Retained Earnings	\$153,511.39	\$146,794.86	\$121,944				
Net Income	\$17,101.19	\$6,716.53	-\$3,885				
Total Equity	\$136,410.20	\$153,511.39	\$118,059				
Total Liabilities & Equity	\$162,922.92	\$185,729.59	\$149,902				

INVESTMENT FUND PERFORMANCE

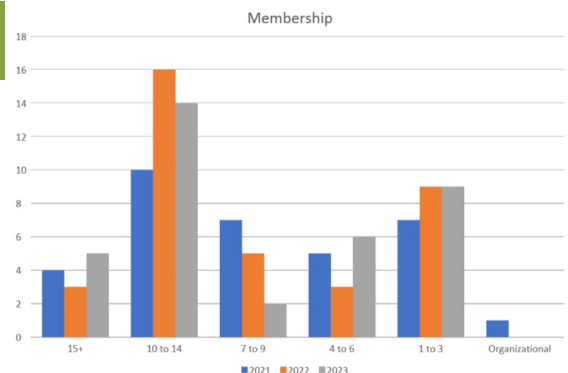
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
McSwain	\$33,851	\$35,868	\$36,106	\$35,994	\$38,067	\$39,511	\$40,468	\$42,080	\$46,190	\$40,034	
Legacy	\$26,817	\$33,887	\$35,193	\$35,075	\$37,095	\$38,502	\$39,435	\$41,005	\$45,011	\$39,012	
JLC	\$12,960	\$14,206	\$14,915	\$14,865	\$15,721	\$16,318	\$16,713	\$17,378	\$19,076	\$16,534	\$108,894



PLEASE NOTE
Financial Statement
is as of April 30, 2024
\$108,894.00

MEMBERSHIP

	2021	2022	2023
15+	4	3	5
10 – 14	10	16	14
7 – 9	7	5	2
4 – 6	5	3	6
1 – 3	8	9	9
Organizational	1	0	0



FROM THE PRESIDENT

Dear NAADA Family,

As the president of NAADA, it is my honor to share with you the Annual Report regarding the important accomplishments of the past fiscal year. I am proud of our Board of Directors and all the accomplishments of the past year. And what a year it has been. Not only did we have to conduct a search for and select a new association management company for NAADA, but we had to do it twice. I want to thank the board for their leadership and guidance in this process. We now have a new management company on board. Chicago Association Management, better known as CAM. We were lucky enough to have with us this week, Michael and Kay. I want to thank them for all they have done this week! I also want to thank my team here at Auburn. There is no way that all this week would have been possible without them.

The opportunities that we have had as an organization through continued difficult times have turned into numerous new ways to enhance the value that NAADA offers its members. We continue to build our outreach and educational value to members throughout the year with our BBS series (Beg, Borrow and Steal). These were very well attended and very informative and educational across all tracks. We have developed and implemented our Industry Partner program this past year and we want to thank Bonnie Johnson at AgCareers for their support. This came about because we feel like we have a lot to offer

Corporations and companies that normally sponsor our conferences and opportunity to connect and be a part of NAADA year-round.

Financially, the year ended in balance. The 48th NAADA Annual Conference was once again back in person and hosted by NAADA in Colorado Springs. This year's 49th NAADA Annual conference is winding down right here in Auburn.

Looking forward, the future of NAADA is bright and I am excited about what we can do together. We will continue our efforts to enhance our relevance by promoting mutually enriching virtual BBS sessions for all tracks. We continue to explore and need to extend the NAADA association geographic reach.

Thank you for your support. I am truly honored to have served as your president for the past two years and hope you will contact me if you have thoughts or ideas on how we can better serve your needs and make NAADA more innovative.

Jordan Moseley, Auburn University
NAADA President, 2022-2024

2022-2023 SELECTED ACCOMPLISHMENTS

Membership Engagement:

- Developed and planned track specific and broad appeal sessions for the annual conference
- Reached 152 members and 35 non-members through the Annual Conference
- Held multiple virtual BBS sessions throughout the year.

Communications:

- Master social media calendar encompassing all committees and tracks continues to be utilized in an ongoing basis
- Annual Report was developed to highlight major accomplishments
- Stewardship Report was created to communicate endowment fund activity
- A conference communications plan was established to schedule and combine conference announcements to the membership
- Increased social media presence
- Revised information shared in the monthly newsletter to keep members updated on opportunities

Revenue and Finance:

- All 360 Institutional members renewed
- \$28,750 was raised in sponsorship dollars
- Ended the fiscal year with \$25,711.67 in the Operating Fund

Volunteer Engagement and Development:

- A Board Orientation was held prior to the first Board meeting of the year
- Intentionally have institutions from across the nation represented on the board
- For the first time, a NAADA 101 session was offered virtually prior to the conference and gave an overview of the NAADA organization, introduction to the upcoming conference in Auburn and answered additional questions about NAADA and the conference to first time participants.

Recognition:

- Eight Individual awards were given out during the conference
- A stand-alone Publications & Projects program was held to recognize 26 recipients

2023-24 BOARD OF DIRECTORS

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Auburn University

VICE PRESIDENT
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Austin O'Neill
Montana State University

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The Ohio State University

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The Ohio State University

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University of Nebraska-Lincoln

OUTREACH EDUCATION
Evan Beech
University of Tennessee

2023-24 COMMITTEE CHAIRS